Leading the Way

There are so many innovative and informative tools, resources, and takeaways from the meeting. Many of the topics and information being covered here in Minneapolis is being further developed into podcasts, ITE Journal content, webinars, programs, guides, and publications. Be on the lookout over the next few months for numerous applications of information shared at the meeting.

Power Plenary Highlights

Today’s ITE “Power Plenary” was moderated by Robert Spillar, Director of Transportation for the City of Austin, Texas. This session included a panel of experts—Thais Blumenthal de Moraes, Connected Citizens Program, Waze; Andrew Salzberg, Head of Transportation Policy and Research for Uber; and Bill Dossett, Executive Director, Nice Ride, Minnesota—who explored the issues surrounding how private sector services are already fundamentally changing how transportation is provided in our cities and discussed what new developments the future might hold. A video explaining the Waze Connected Citizens Program shown during the session is available here: https://www.youtube.com/watch?v=1l1a33DTHRUt=1s

Much of the discussion focused on data and policy issues as well as clearly defining expectations and asking the right questions. Thais from Waze spoke on being as clear as possible before starting a project by asking the right questions. These challenges should then be cross-related to the data to offer a birdseye view. Higher level conversations must be started and then you look for solutions.

Andrew from Uber mentioned that there are a million Uber pool rides in New York every week. This type of service has changed drastically from even a few years ago. He stressed the importance of the basic mechanics of Uber, which is what do you want your transportation system to look like? This means supporting the rider in various ways working at the state and local levels.

Nice Ride Minnesota panelist, Bill spoke to his organization being viewed as a problem solver and trying to create a problem solving relationship between providers and public agencies.

All panelists stressed the need for cities to work together as a market instead of being siloed into geographic areas.
Questions were crowdsourced using Slido, so each panelist was able to get to specific questions from the audience that could be upvoted based on interest.

Traffic Bowl Winner - University of South Florida

Collegiate Traffic Bowl Grand Champions pose with the Voigt-Davis Cup. Congratulations! ITE thanks all of the teams that competed last night.

As Seen on Twitter

Sneak peek of new practitioners guide
Stage selfie with chair and co-chairs of local arrangements committee at Awards Lunch
Great discussions at the #ITEMinn2018 Smart Communities Workshop!

Sticker for Your Thoughts

Make sure to add your thoughts during the coffee breaks.

What Do You Think?
- ITE should raise its voice on...
- My secret for balancing life and work is...
- Transportation professionals can embrace equity by...
- I helped my community be more inclusive by....

Ideas will be summarized and shared in upcoming ITE communications outlets.

Brought to you by: Women of ITE Subcommittee
Advocacy Standing Committee, Transportation Planning Council and Diversity Committee
You Can Plan for It, But...Lessons learned from Disaster Response and Event Management

One of this morning’s technical sessions featured Dr. Benjamin Colucci-Rios, with the University of Puerto Rico at Mayaguez, who spoke about the impact of Hurricane Maria to Puerto Rico’s transportation infrastructure in September 2017 and the current state of recovery. The July 2018 issue of ITE Journal provided an overview of the event, Puerto Rico’s worst natural disaster in modern history, and Dr. Colucci will be providing a follow-up article in the October issue.

Also during this session, attendees learned about the public works planning for pedestrian safety that was involved in getting the city of Minneapolis ready to host Super Bowl LII. Planning included many road closures around the U.S. Bank Stadium and Nicollet Mall area, some of which took place as much as a month in advance. Changes were made to traffic signal timing, and temporary barriers were put into place to guide safe pedestrian movement. The city accommodated not only the big game, but more than 48 free concerts on Nicollet Mall during this time.

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Welcome Reception at U.S. Bank Stadium
Awards Lunch and Leadership/ITE Graduation
Poster Sessions

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