ITE’s Role in Integrating Transport and Public Health

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The Transport / Public Health Connection

- Improves Quality of Life
- Provides Mobility, Accessibility, Equity, and Sustainability
- Impacts Safety and Health
The Transport / Public Health Challenge

Increasing Population

Increased Urbanization and Sprawl

Aging Population

Changing Trip Types

Increased Freight Traffic

Technological Innovations

Household Transportation Spending
What Are We (ITE) Doing?

- Transportation and Health Task Force
- Complete Streets Council / Transportation Planning Council (Active Transport)
- Vision Zero Efforts
- Bicycling and Walking Benchmark Report
- APHA Partnerships
  - National Public Health Week
  - Year of Climate Change and Health
- Webinars, Podcasts, ITE Journal Issue

- Collaboration & Integration Are Key
Key Focus Areas

Planning
Build on successes collaborating with planning organizations and agencies

Evaluation
Identify appropriate metrics and evaluation tools

Design
Publish guidance document for transportation projects and communities

Education
Continue outreach and education to ITE members & future workforce

Policy
Identify policy goals for creating healthy communities

Planning for Public Health
• Develop a “State of the Practice” Informational Report
• Build on the Relationships within the Transportation Health Task Force
• Organize an Annual Cross-Disciplinary Forum to Share Lessons Learned
• Compile Existing Research Metrics and Evaluation Tools
• Participate with the Health Community to set up Research Studies of Previous Healthy Community Projects to Define Metrics
• Obtain Transportation and Health Data From Communities That have Implemented Improvements (i.e. bike lanes) and Work to Derive Metrics from the Data
• Publish Metrics
• Train Professionals (Public and Private) on Implementing Metrics

Evaluation Tools for Public Health

Designing for Public Health
• Each ITE Technical Council should provide success stories and guidance on incorporation of public health in design
• Compile examples of success for all modes and through all phases of the project cycle
• Publish guidance document on how to use evaluation tools for public health

Educating Transportation Professionals about Public Health
- Continue training and outreach to transportation professionals
- Create a presentation on the link between health and transportation that
  - ITE Members to give to Student Chapters
  - Can be presented by ITE members (Students or Professionals) as part of K-12 Outreach
- Provide list of potential speakers from the public health community for ITE membership and student chapters
- Coordinate how input can be best given to universities to incorporate healthy community outcomes within their curriculum
- Develop a prepared lesson/lecture that discusses transportation and health linkages

Educating Transportation Professionals about Public Health

Policy Initiatives
• The Complete Streets Council should Continue to Advocate for Greater Adoption of Complete Street Policies
• The Transportation Planning Council should Develop Model Policies for Implementing Complete Streets in Urban, Suburban, and Rural Areas
It is Time to Act

As a community of transportation professionals, ITE is positioned to be the champion of public health within the profession.

The specific actions identified will allow ITE to meet our obligation to make public health a primary consideration for our members and transform global public health.

Thank you!