

**Marianne Saglam**  
**Communications and Media Senior Director**  
[msaglam@ite.org](mailto:msaglam@ite.org) | 202.785.0060 ext. 123

November 6, 2018

## **ITE and Vision Zero Network Release Vision Zero Core Elements**

**Washington, DC**—The Institute of Transportation Engineers (ITE) and the Vision Zero Network (VZN) have collaborated on a first-ever, definition of Core Elements for Vision Zero Communities <https://www.ite.org/pub/F56B1D96-EFFB-B97B-153B-F217E1B69DD8>. As founding members of the Road to Zero Coalition, both organizations remain focused on supporting the widespread acceptance of Vision Zero as the only appropriate long-term safety goal.

In recent years, more and more jurisdictions have identified themselves as Vision Zero communities. ITE and VZN have recognized that this commitment must be accompanied by meaningful actions that demonstrate an understanding of the challenges involved and resources needed to achieve this goal.

The Vision Zero Core Elements cover three key areas:

1. Leadership and Commitment
2. Safe Roadways and Safe Speeds
3. Data driven Approach, Transparency, and Accountability

“ITE is committed to reducing the number of fatalities and serious injuries on our transportation system. We believe this new resource is an important addition to our previous efforts,” said Jeffrey F. Paniati, ITE Executive Director and CEO. Over the last two years, ITE has produced a series of Vision Zero products as part of an ITE Vision Zero Initiative. Visit, <http://toolkits.ite.org/visionzero/toolbox/default2.aspx> for more information.

### **About ITE**

Founded in 1930, ITE is a community of transportation professionals including, transportation engineers, transportation planners, consultants, educators, technologists, and researchers. Through meetings, seminars, publications, and a network of more than 15,000 members working in more than 90 countries. Learn more at [www.ite.org](http://www.ite.org).

### **About Vision Zero Network**

The Vision Zero Network is committed to helping communities reach their goal of Vision Zero—eliminating all traffic fatalities and severe injuries—while increasing safe, healthy, and equitable mobility for all. The nonprofit Vision Zero Network is a collaborative campaign aimed at building the momentum and advancing this game-changing shift toward safe, healthy, equitable mobility for all. The Network brings together local leaders in health, transportation planning and engineering, law enforcement, policy, and advocacy to develop and share winning strategies to make Vision Zero a reality. To learn more, visit <https://visionzeronetwork.org>.

###

**Institute of Transportation Engineers**

1627 Eye Street, NW, Suite 600, Washington, DC 20006 USA  
Tel 202-785-0060 | Fax 202-785-0609 | Web [www.ite.org](http://www.ite.org)