



## LEADERSHIPITE—AN INVESTMENT IN THE FUTURE OF TRANSPORTATION

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Your investment in *LeadershipITE* will ensure that the community of transportation professionals is positioned to engage and shape the future of transportation. As Baby Boomers continue to retire, leadership roles in the public and private sectors need to be filled with professionals who are equipped to communicate effectively, lead multigenerational teams and collaborate across a variety of professions to facilitate achievement of safe vibrant communities.

Who are your organization's future leaders?

*LeadershipITE* was developed to identify those ready to serve, then hone their critical leadership skillset through interactive workshops and training, teambuilding activities and networking opportunities. *LeadershipITE* benefits the transportation profession by developing the next generation of leaders to serve your organization, agency and community.

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### Sponsor *LeadershipITE*—Make your investment in the future.

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|---|-----------------|------------------|
| <b>Presenting</b>   | <b>\$20,000</b> | <b>1 offered</b> |
| <ul style="list-style-type: none"><li>• Presenting sponsor designation (<i>LeadershipITE</i> presented by ACME Corporation)</li><li>• Logo on all publicity and program materials</li><li>• Press release announcing sponsorship</li><li>• Mention in annual <i>LeadershipITE</i> "Thank You" Ad</li><li>• Address participants at a leadership workshop</li><li>• Logo on graduate certificates</li><li>• Address and presentation of graduate certificates to participants</li><li>• Complimentary invitation to program networking events</li><li>• Designate one scholarship for program year</li><li>• Option to provide corporate giveaways to participants</li></ul> |                 |                  |

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|--|-----------------|------------------|
| <b>National</b>  | <b>\$10,000</b> | <b>3 offered</b> |
| <ul style="list-style-type: none"><li>• Press release announcing sponsorship</li><li>• Mention in annual <i>LeadershipITE</i> "Thank You" Ad</li><li>• Logo on all publicity and program materials</li><li>• Logo on graduate certificates</li><li>• Address participants at ITE Conference</li><li>• Designate one scholarship for program year</li><li>• Option to provide corporate giveaways to participants</li></ul> |                 |                  |

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|---|----------------|--|
| <b>Benefactor</b>   | <b>\$6,000</b> |  |
| <ul style="list-style-type: none"><li>• Press release announcing sponsorship</li><li>• Mention in annual <i>LeadershipITE</i> "Thank You" Ad</li><li>• Logo on publicity activities associated with the program</li><li>• Designate one scholarship for program</li><li>• Option to provide corporate giveaways to participants</li></ul> |                |  |

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|---|----------------|--|
| <b>Contributing</b>   | <b>\$3,000</b> |  |
| <ul style="list-style-type: none"><li>• Press release announcing sponsorship</li><li>• Mention in annual <i>LeadershipITE</i> "Thank You" Ad</li><li>• Logo on all publicity activities associated with the program</li><li>• Option to provide corporate giveaways to participants</li></ul> |                |  |

**Thank you for your investment in the future of transportation.**



## 2020 SPONSORSHIP FORM

Sponsoring Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City, State/Province, Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES:

#### Sponsorships:

- Presenting      \$20,000      \$ \_\_\_\_\_
- National      \$10,000      \$ \_\_\_\_\_
- Benefactor      \$6,000      \$ \_\_\_\_\_
- Contributing      \$3,000      \$ \_\_\_\_\_
- Other      \$ \_\_\_\_\_
- Total Sponsorship**      \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Complete this form and return with check payable to: Institute of Transportation Engineers**

**Attn: LeadershipITE**

Eunice Chege Thoya  
 ITE Membership Associate  
 Institute of Transportation Engineers  
 1627 Eye St., NW, Suite 600  
 Washington, DC 20006

**For more information visit [www.ite.org/leadership](http://www.ite.org/leadership)**