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ITE Receives Road to Zero Safe System Innovation Grant to Reduce Roadway Fatalities through Speed Management Training

Washington, DC—The Institute of Transportation Engineers (ITE) has been awarded a Safe System Innovation Grant by the Road to Zero (RTZ) Coalition (<https://bit.ly/2K5e5s9>), administered by the National Safety Council. This coalition was launched in October 2016 by the National Safety Council, Federal Highway Administration, Federal Motor Carrier Safety Administration, and National Highway Traffic Safety Administration with the goal of eliminating roadway deaths within 30 years.

ITE's proposal, submitted in partnership with the Vision Zero Network, is to develop training on the topic of speed management. The project is titled "Moving from Conversation to Action: A Scalable Training Resource on Speed Management for Transportation Professionals and Community Stakeholders" and will focus on the development of a comprehensive training experience for practitioners, as well as other community members and influential professionals in the areas of transportation, policymaking, enforcement, and public health. Elements of this training experience will include in-person speed management training, an on-demand speed management resource center—accessible through the ITE Learning Hub, and a dedicated online discussion space through the ITE Community website, where training participants can directly interact with each other and the broader transportation professional community to ask questions and share experiences.

"This project will have direct and lasting value as we seek to achieve the goal of zero fatalities and serious injuries on our nation's roadways," said Deborah A. P. Hersman, President and CEO of the National Safety Council. "We are pleased to see ITE and the Vision Zero Network receive this important grant."

"ITE is aiming to build greater awareness of the proven effectiveness of speed management measures and identify concerns and misperceptions that are slowing acceptance, and ultimately, to build a stronger constituency to advance these life-saving measures," said Jeffrey Lindley, ITE Associate Executive Director and Chief Technical Officer. "We have a strong relationship with the Road to Zero Coalition and embrace the tenets of eliminating roadway deaths within 30 years."

"We are excited to be working with ITE on this important effort to advance effective speed management strategies for the sake of safety. Reducing vehicle speeds—with a focus on the important role that system designers and policymakers play—is a foundational element of Vision Zero," said Leah Shahum, Founder and Executive Director of the national nonprofit Vision Zero Network.

Institute of Transportation Engineers

About the Vision Zero Network

The Vision Zero Network is committed to helping communities reach their goal of Vision Zero—eliminating all traffic fatalities and severe injuries—while increasing safe, healthy, and equitable mobility for all. The nonprofit Vision Zero Network is a collaborative campaign aimed at building the momentum and advancing this game-changing shift toward safe, healthy, equitable mobility for all. The Network brings together local leaders in health, transportation planning and engineering, law enforcement, policy, and advocacy to develop and share winning strategies to make Vision Zero a reality. To learn more, visit <https://visionzeronetwork.org>.

About ITE

Founded in 1930, ITE is a community of transportation professionals including, transportation engineers, transportation planners, consultants, educators, technologists, and researchers. Through meetings, seminars, publications, and a network of more than 15,000 members working in more than 90 countries, ITE is your source for expertise, knowledge, and ideas. Learn more at www.ite.org.

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