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ITE/NPA to Jointly Update Key Parking Analysis Tools

Washington, DC—The Institute of Transportation Engineers (ITE) and the National Parking Association (NPA) have signed a memorandum of understanding (MOU) to work together on the development of the ITE *Parking Generation Manual* and NPA's *Shared Parking*. These tools were last updated in 2010 and 2009, respectively. ITE and NPA are developing these products in coordination to ensure consistency and ease of use for practitioners. By harnessing the collective experience of both organizations, the goal is to publish definitive parking guides that will usher in the next generation of best parking practices.

Parking Generation Manual is expected to follow the lead of the modernized, updated, and expanded *Trip Generation Manual*, 10th Edition. The analyses in *Parking Generation* will differentiate the levels of parking demand observed at rural, general urban/suburban, dense multi-use urban, and center city core sites. Similar to *Trip Generation*, *Parking Generation* will be available in hard-copy, electronic, and cloud-based formats in order to cater to the format that works best for users. ITE also intends to produce a web-based app (*ITEParkGen*) that enables a user to produce parking generation data plots and statistics for the complete database as well as filtering by year and location.

Shared Parking, 3rd Edition will provide a perspective on case studies and real usage of parking assets. NPA in concert with the Urban Land Institute and International Council of Shopping Centers are collaborating to bring current, real-world data and examples of shared parking uses of parking assets that will provide insight into the future of parking through both print and online content.

"ITE is excited to be working with the National Parking Association to update these essential industry resources. With the combined expertise of both our organizations we expect to produce two very dynamic and forward thinking analysis tools for the transportation industry," said Jeffrey F. Paniati, ITE Executive Director and CEO.

"NPA is pleased to work alongside ITE to update these resources with current data reflecting today's transportation environment in a fact-based approach to analysis and planning. *Shared Parking* explores the transportation dynamic in the form of facilities, usage and trends that will impact ratios, revenue, and asset performance," said Christine Banning, NPA's President.

A joint call for data is expected to be issued in early spring 2018 with a target of delivering the two products by early 2019.

About ITE

Founded in 1930, ITE is a community of transportation professionals including, transportation engineers, transportation planners, consultants, educators, technologists, and researchers. Through meetings, seminars, publications, and a network of more than 15,000 members working in more than 90 countries, ITE is your source for expertise, knowledge, and ideas. Learn more at www.ite.org.

About NPA

The National Parking Association is the nation's leading parking trade group. Their mission is to serve as the market leader in parking industry research, education, and programs that advance the industry and its professionals. They support advancing the interests of the private and public sector in parking technology, sustainable mobility, certification, advocacy, research, and education. Founded in 1951, NPA has more than 2,500 members and represents all facets of the parking industry. Learn more at www.weareparking.org.

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