

August 15, 2018

## MEDIA ALERT

### **More than 1,100 Transportation Professionals to converge in Minneapolis, MN August 20–23 for the Annual Meeting and Exhibit *Yearly Meeting to Focus on Complete Streets, Connected/Automated Vehicles, Smart Communities, and Vision Zero***

The Joint ITE International and Midwestern/Great Lakes Districts (MWITE/GLITE) Annual Meeting and Exhibit is taking place **August 20–23, 2018, in Minneapolis, Minnesota, USA at the Hilton Minneapolis**. A wide spectrum of topics will be discussed that directly impact the transportation industry, creating new and thoughtful viewpoints on issues which define, intersect, and shape policy. All events will take place at the Hilton Minneapolis, 1001 Marquette Avenue South, Minneapolis, MN.

Main focus areas include:

- Taking steps to eliminate fatalities and serious injuries
- Linking transportation strategies and health impacts
- Making communities smarter
- Deploying connected and automated vehicles
- Designing complete streets—moving people, not just cars

#### **Highlights of the Meeting Include**

This is the place for more than 1,100 transportation professionals to meet, share technical innovation, network, and view products and services that relate to everyday challenges and solutions. There are demonstrations, workshops, and technical tours. Exhibitors at the meeting represent a wide range of organizations that manufacture and/or distribute products or offer services and technologies to public and private sector transportation professionals.

#### **Live Demos**

##### **VantageLive!™ from Iteris**

Iteris is pleased to showcase their cloud-based analytic platform for vehicle, bicycle, and pedestrian count data utilizing a live intersection in downtown Minneapolis. Through the use of their vehicle detection algorithms and their Vantage Next® platform, Iteris sensors can accurately count multimodal traffic, providing agencies with multi-departmental use of a cloud-based software to provide turning movement counts, bicycle counts, pedestrian counts. Additionally, simple peak hour analysis and one-click output for UTRIS/Synchro reports provide ease-of-use for both engineers and planners. Stop by the Iteris booth to see a live demonstration.

##### **SmartCycle Bike Indicator™ from Iteris**

How do bikers know that they will get the green light? Is your city plagued with bikers pushing the pedestrian button when no pedestrians are present, just so they can get a green light? New from Iteris, a product that complements the award winning SmartCycle® bike detection and provides cyclists with a positive confirmation they've been detected at an intersection. This confirmation light will ensure bikers will not feel like they have to push the pedestrian button to get the green, a possible safety hazard

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crossing active traffic lanes, as well as ensuring maximum efficiency of the intersection by not adding extra pedestrian clearance time when no pedestrians are present. Come to the Iteris booth, where they will take you outside the hotel for a live look at the SmartCycle Bike Indicator. You can also see the SmartCycle Bike Indicator during the Wednesday “Walking Minneapolis” Technical Tour along Washington Avenue.

### **Monday, August 20**

#### **Building Smarter Communities through Better Transportation Workshop**

*This engaging workshop brings public and private sector stakeholders together in three ways*

Monday, August 20, 8:00 a.m.–4:00 p.m., Duluth Room

##### *1. Connected Vehicle (CV) Deployment Progress*

The focus of this opening session will be on deployment of connected vehicles, including progress/results from United States Department of Transportation pilot projects in Tampa, New York City, and Wyoming; ongoing and planned deployment activity in response to the Signal Phase and Timing (SPaT) challenge; and available policy and technical guidance for those interested in deploying CV services.

##### *2. Connecting Problems Facing Public Sector Agencies with Potential Private Sector Solutions*

This session will match public sector attendees with selected private sector solution providers in a series of roundtable discussions. Public sector attendees will rotate between tables to discuss the specific transportation and technology issues they are facing with private sector solution providers.

##### *3. Autonomous Vehicles are Coming – How Do Public Agencies Prepare?*

This closing session will be focused on how the deployment of autonomous vehicles will challenge public sector agencies and what actions they should be considering as the technology matures and moves beyond testing into deployment.

### **Tuesday, August 21**

#### **Transportation Technology Tournament**

Tuesday, August 21, 10:30 a.m.–12:30 p.m., Conrad B and C

Hosted by the [National Operations Center of Excellence](#), [ITS JPO Professional Capacity Building Program](#), and [ITE](#), the Transportation Technology Tournament showcases four finalist teams (California Polytechnic State University, San Luis Obispo, University of Texas, Florida International University, and North Dakota State University) who will present, in-person, in front of judges from the intelligent transportation systems (ITS) and Transportation Systems Management & Operations (TSMO) industry.

#### **ITE Collegiate Traffic Bowl!**

##### ***Jeopardy-style competition among ITE student chapter teams***

ITE Traffic Bowl Grand Championship, Tuesday, August 21, 4:30–6:30 p.m., Minneapolis E

The ITE Collegiate Traffic Bowl is an annual, Jeopardy-style competition among ITE student chapter teams using transportation planning and engineering topics for the categories, questions, and answers. Teams are collegiate based, with the audience cheering for their favorite university.

**Wednesday, August 22**

**Connected and Automated Vehicles: Applications and Research Technical Session**

Wednesday, August 22, 3:30–5:00 p.m., Rochester

This session presents the results of connected and automated Vehicle deployments, as well as ongoing connected and automated vehicle research. Presenters are from 3M, Transportation Research Board, KLJ Engineering, and Walker Consultants.

**Pre-meeting and On-site Contact:**

**Marianne Saglam**

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**About ITE**

Founded in 1930, ITE is a community of transportation professionals including, transportation engineers, transportation planners, consultants, educators, technologists, and researchers. Through meetings, seminars, publications, and a network of more than 15,000 members working in more than 90 countries, ITE is your source for expertise, knowledge, and ideas. Learn more at [www.ite.org](http://www.ite.org).