2019 Board Committees

BOARD PROGRAM COMMITTEES

Advocacy—Standing Committee

Co-Chairs: Carlos Ortiz and Jason DeGray

Staff Liaisons: Jeff Paniati/Jeff Lindley

COMMITTEE PURPOSE: The Advocacy Committee is established as an advisory committee to the International Board of Direction. Its mission is to explore and suggest ways in which ITE can become more active in furthering the interests and Institute initiatives of its members and educating those who may impact policies in the transportation community.

Key Initiatives for 2019

1. Advance the understanding of how to appropriately advocate at the District, Section and Chapter levels.
2. Identify advocacy issues of importance across ITE membership.
3. Develop advocacy one-pagers, in alignment with ITE policies, that members can use to advocate for key ITE priorities.

Membership—Standing Committee

Chair: Dale Picha
Vice Chair: Kristi Sebastian

Staff Liaison: Colleen Agan

COMMITTEE PURPOSE: The mission of the membership committee is to develop strategies to actively recruit new members and to retain existing members. To encourage member participation in association activities. To determine if membership needs are being met and to recommend measures or services that will better meet the changing needs of members. Its scope will cover students, younger members, the public sector, families and special interest groups within the membership. In all cases, we encourage committees and sub-committees to be inclusive and consider diversity with all initiatives. (Note: The focus of this committee in 2019 will be exclusively on Public Agencies)

Key Initiatives for 2019:

1. Active engagement and recruitment of Public Agency members.

Student Membership - Subcommittee
Chair: Walter Okitsu
Vice Chair: Mike Knodler
Staff Liaison: Colleen Agan

COMMITTEE PURPOSE: (Includes students, recent grads) The purpose of this subcommittee is to focus on student membership/chapter-related issues and to develop new and innovative ways to attract new members as well as retain current membership.

Key Initiatives for 2019:
1. Track impact of new dues policy
2. Seek to find a compelling motivator to entice graduate students to join as first-time members while paying the $30
3. Determine the impact of new dues policy on graduate students in countries other than the US, Canada and Australia

Younger Members - Subcommittee: (Now incorporates Matson-Hammond Mentoring Program)

Co-Chair: Noelle Wilcox
Co-Chair: Christopher Russo
Staff Liaison: Colleen Agan

COMMITTEE PURPOSE: The purpose of this subcommittee is to focus on younger member-related issues and to develop new and innovative ways to attract new younger members as well as retain current membership.

Key Initiatives for 2019:

Family Program - Subcommittee:

Chair: Gaby Tassin
Vice Chair: Kirsten Tynch
Staff Liaison: Carol MacDougall

COMMITTEE PURPOSE: Develop a robust family program for Austin in 2019. The family “program” might not be as much about family “tours” and “events” but ways for families to connect during these meetings.

Key Initiatives for 2019:
1. Implement Family STEM program in Austin for the Annual Meeting
2. Develop meaningful ways for families to connect during the Annual Meeting in Austin.

Diversity and Inclusion:

Chair: Alyssa Rodriguez
Vice Chair: Jeff Riegner
Staff Liaison: Colleen Agan
COMMITTEE PURPOSE: The Diversity and Inclusion Committee’s goal is to improve diversity awareness and inclusion within our workforce and the Association.

Key Initiatives for 2019:
1. Develop ITE policies on Diversity and Inclusion for approval by the IBOD.
2. Support the development of affinity groups for women and younger members.
3. Develop an action plan to advance Diversity and Inclusion across the Institute.

STEM Subcommittee:

Chair: Jennifer Warner
Vice Chair: Karen Aspelin
Staff Liaison: Kathi Driggs

COMMITTEE PURPOSE: Develop a concept for an ITE STEM Outreach Program to encourage the participation of Minority and Disadvantaged Populations and Communities to be educated on opportunities that exist in the science, technology, engineering and math arenas.

Key Initiatives for 2019:
1. K-12 STEM Family program in Austin
2. More activities on the STEM web page
3. Drive more traffic to the K-12 STEM web page
4. Second annual STEM outreach competition in November 2019
5. Formal involvement in Future cities program
6. Year-long STEM initiative and outreach

Women in ITE Sub-committee:

Co-Chairs: Jen Malzer and Maggie MacNamara
Staff Liaison: Kathi Driggs

PURPOSE: This group would focus on issues and programming specific to women in the transportation industry.

Key Initiatives for 2019:
1. Delivery of the “un-white paper” with themed education over several media
2. Continued collaboration with technical committees
3. Partner with Diversity Committee on a “Dear Abby” column
4. Continue to make it easier to talk about gender inclusion
LeadershipITE (LITE)—Standing Committee

**Chair:** Carrie Falkenrath  
**Vice Chair:** Adam Allen  
**Staff Liaison:** Kathi Driggs

**COMMITTEE PURPOSE:** The LeadershipITE Committee works to identify, develop, and engage leaders to ensure that ITE and its members are positioned to participate and shape the future of transportation.

**Key Initiatives for 2019:**

1. Become a fully run committee by LITE Alumni  
2. Achieve minimum 25 participants for the 2020 program

Professional Development—Standing Committee

**Chair:** Gene Chartier  
**Vice Chair:** Bob Murphy  
**Staff Liaison:** Kathi Driggs temporarily  

The Professional Development Committee will have an individual assigned from each of the Councils of the Coordinating Council so it will be comprised of 9 individuals.

**COMMITTEE PURPOSE:** The purpose of the Professional Development committee shall be to fulfill the needs of the members by making recommendations for quality and diverse educational opportunities available at an affordable price to as many members of the Institute as possible. A primary goal is to do this through the development of webinars through the various council memberships.

**Key Initiatives for 2019:**

1. Continue to deliver quality and timely webinar content—at least two webinars from each Council or Standing Committee (there are a lot of good presentations made at Section and District meetings that could be turned into webinars.  
2. Develop and implement a strategy for expanding the role of the committee beyond webinars for professional development offerings.

Traffic Bowl—Standing Committee

**Chair:** John Davis  
**Staff Liaison:** Colleen Agan  

This committee is comprised of individuals selected by John Davis who are active participants in the Traffic Bowl Program throughout North America.
COMMITTEE PURPOSE: Each year ITE student chapters from Canada and the United States participate in a competition known as the ITE Collegiate Traffic Bowl. This competition features teams comprised of up to 3 students testing their knowledge of ITE, transportation planning and engineering topics as well as some fun categories. The Traffic Bowl Committee has been developed to ensure that the winners of the ITE district competitions advance to compete in the Collegiate Traffic Bowl Grand Championship, which is conducted annually at the Institute’s International Annual Meeting and Exhibit.

Committee members are determined by the Traffic Bowl Committee Chair.

District Coordinators are appointed by the ITE Districts

Key Initiatives for 2019:

ONE ITE-- Task Force

Chair: Dan Beaty
Vice Chair: Mike Salatti
Staff Liaisons: Jeff Paniati/Colleen Agan

This Committee is comprised of selected individuals from the various Districts to ensure a fair and balanced discussion as it relates to the ONE ITE initiatives.

TASK FORCE PURPOSE: At the heart of the ONE ITE effort is an examination of the membership experience—how ITE can enhance this experience, increase consistency, better meet member expectations, attract new members, and effectively support our leaders, volunteers, and members across all levels of ITE. The goals are to:

- Deliver a consistent member experience – Every ITE member should have a reasonably consistent experience in terms of access to resources, connection to other members, leadership opportunities, fees paid, representation at the District and International level, etc.
- Provide effective member support – Reducing inconsistency, eliminating bureaucracy, and streamlining operations will enhance the quality of member services and value for membership.
- Ensure the long-term viability of ITE – ITE must differentiate itself from its competitors and be the association of choice. Having a clear and consistent “brand” is essential.

Key Initiatives for 2019:

1. Begin Transitions in the Midwest, Great Lakes and Florida Districts
2. Eliminate Affiliates
3. Continue work with Western Districts

Legacy Standing Committee

Chair: Michael Sanderson
Staff Liaison: Jeff Paniati
PURPOSE: To recognize the contributions and service of ITE members to the organization and the profession and to help grow the next generation of ITE Leaders. The funds would be used to support student activities and programs, LeadershipITE and other efforts that advance professional development and career growth of members and their involvement in ITE.

Key Initiatives for 2019:

1. Support the development of a diversity scholar program

BOARD GOVERNANCE COMMITTEES

Constitutional Amendments Committee—Ad Hoc

Chair: (None in 2019)
Staff Liaison: Kathi Driggs

The Committee will consist of a chairperson plus one member from each District of the Institute. The President Elect will consult with International Directors on the selection of Committee Members. The Committee appointments are approved at the Annual Meeting of the Institute by the International Board of Direction and the Committee will begin work as soon as approved.

COMMITTEE PURPOSE: The Committee shall initiate of its own volition, or consider upon the request of the President or the International Board of Direction, possible amendments to the Constitution of the Institute. The Committee shall carry out its work under the provisions of Article XI of the Constitution. The Committee shall report to the mid-year (Annual Meeting) meeting of the IBOD any proposals which it wishes to forward to the membership for possible action. The Committee also may cause petitions to be generated and may inform Institute members of their petition rights as provided in the Constitution.

Key Initiatives for 2019: (No action in 2019)

Nominating Committee—Standing Committee

Chair: Michael Sanderson
Staff Liaison: Kathi Driggs

COMMITTEE PURPOSE: The Nominating Committee will be appointed by the International Board of Direction consisting of one member from each District and a Chairperson according to Article V, Section 1 of the Constitution. The Institute’s Immediate Past President shall be the Chairperson unless a conflict of interest or other circumstance dictates that he or she cannot perform this duty. The Board
shall confirm the appointment of the Committee no later than June 30th of the year preceding the
election.

Key Initiatives for 2019:

2. To ensure a successful candidate process for 2020.

Budget/Finance—Standing Committee

Chair: Randy McCourt
Staff Liaison: Jeff Paniati

The Budget and Finance Committee shall consist of the Institute’s officers, the Vice President Elect and 3-4 other members of the International Board of Direction.

COMMITTEE PURPOSE: The mission of the Budget and Finance committee is to oversee the association’s budgetary process by preparing an annual budget for consideration by the International Board of Direction and monitoring income and expenses throughout the year.

Key Initiatives for 2019:

ITE Policy Standing Committee

Chair: John Davis
Staff Liaisons: Jeff Paniati and Kathi Driggs

COMMITTEE PURPOSE: The goal of the committee is to review, assemble and document the existing policies and of the Association in a format that provides historical perspective, ensures continuity of purpose, and facilitates training for the Association’s leadership.

Key Initiatives for 2019:

1. Successfully work with the Policy Committee Safety Task Force to:
   • Define parameters for any new policies that might be developed
   • Develop revisions for selected policies
   • Develop new policies