



## LEADERSHIPITE PROGRAM OVERVIEW

The *Leadership*ITE Program includes:

- Leadership development
- Team building
- Networking
- Policy engagement
- Transportation continuing education and training
- Soft skills for transportation professionals

For more information about the program contact Kathi Driggs, [kdriggs@ite.org](mailto:kdriggs@ite.org) or Eunice Chege Thoya, [ethoya@ite.org](mailto:ethoya@ite.org)

### LEADERSHIP DEVELOPMENT WORKSHOP

The three-part leadership development workshop focuses on the four pillars of 21<sup>st</sup> century leadership and includes leadership assessments and interactive activities. The pillars and respective competencies as noted below:

#### *Pillar 1: Leading Change*

Creativity  
Innovation

Flexibility  
Resilience

Initiative  
Self-confidence

Prudent risk-taking

#### *Pillar 2: Leading People*

Conflict management

Diversity

Integrity

Accountability

Credibility

High-level communication

Developing others

Team building

#### *Pillar 3: Leading Strategically*

External awareness

Strategic thinking

Vision

Customer service

Decisiveness

Problem-solving

Entrepreneurship

#### *Pillar 4: Leading Collaboratively*

Building coalitions

Influencing/negotiating

Fostering relationships

## **TEAM PROJECTS**

The class is divided into diverse teams to identify issues of importance to the profession and ultimately ITE. The groups work on a project during the program year with an assigned *Leadership* ITE Alumni member as well as an International Board of Direction mentor. They develop white papers and present to the ITE Board members at the conclusion of the program. An example of past team projects includes:

- Recruitment and Retention of Young Professionals
- Enabling the Incoming Workforce to Meet Projected Needs of Transportation Professionals
- Breaking the Trend of Auto Dependency
- Defining ITE's Role in Transportation Advocacy
- ITE the "Go To" in Complete Streets
- How do Transportation Professionals Implement Emerging Technology of Connected and Autonomous Vehicles

## **NETWORKING AND EXPOSURE**

Numerous opportunities are provided for substantial networking and national exposure to the industry.

- Active engagement with ITE International Board, ITE leaders past and present and Washington policy leaders
- Highlights in *ITE Journal*
- Opportunities for participation in national committees and ITE International meetings
- Engagement with the "next generation" of transportation professionals in the public, private and academic sectors
- Employer exposure with each mention of a *Leadership* ITE participant in local and international meetings and ITE publications
- Ongoing alumni engagement and activities with other classes

## **CONTINUING EDUCATION AND TRAINING**

Complimentary registration at ITE International meetings that occur in conjunction with the *Leadership* ITE program including the ITE Annual Meeting and Exhibit.

## **SOFT SKILLS WEBINARS THROUGHOUT THE YEAR (Examples Included)**

- Ethics
- Advocacy
- Building Your Personal Brand
- The Language of Leadership
- Communicating Technical Topics to Non-Technical Audiences
- Business Etiquette
- Parliamentary Procedure
- Time Management (work/life balance)
- Tips for Getting Noticed and Promoted
- Policy, Politics and Transportation