



CALL FOR DATA

ITE *Parking Generation Manual*, 7th Edition

ITE—A Community of Transportation Professionals—is launching development of the 7th Edition of the *Parking Generation Manual*, one of the most widely used resources in transportation planning and engineering, with publication anticipated in 2027. This essential reference is built on real-world data and its value depends on contributions from professionals like you.

Based on member need and interest, we are especially seeking data in key areas, such as:

Industrial: High-cube fulfillment centers and transload, parcel hub, and cold storage warehouses

Residential: Multifamily housing, affordable housing, co-living, micro-units, zero-parking developments, and mixed-use residential

Lodging: Hotels of all types, including context on impacts from ride-hailing services

Institutional: Schools (public, private, charter)

Medical: Outpatient surgical facilities, freestanding emergency rooms, clinics

Office: Small and large office buildings and office parks, including analysis of parking demand impacts of changing employment densities and changing work patterns such as office sharing and telecommuting

Retail: All types of retail uses, including shopping center, shopping plaza, strip retail, cannabis dispensaries, supermarkets

Services: Restaurants (fast casual restaurants, urban restaurants, and brewery tap rooms), banks, convenience stores/gas stations, high-volume fast-food restaurants, travel centers

Emerging uses: Electric vehicle charging stations, convention centers, pickleball courts, boutique fitness studios

We need your help. If you have conducted parking demand counts, we encourage you to submit your data to support the next edition. Contributions are welcome for all land uses and settings, including emerging and evolving development types not previously captured in earlier editions.

Your data will directly inform industry practice, helping professionals better understand parking demand in a rapidly evolving environment shaped by technology, changing travel behavior, and new development patterns.

To submit, please include:

- Continuous, multi-hour parking demand counts
- Site characteristics (including gross square footage, number of dwelling units, parking supply, parking cost)
- Location and context (general urban/suburban, dense multi-use urban, center city core, rural, or some other classification)
- Transit proximity (if available)

Deadline for inclusion in the 7th Edition: August 1, 2026

Submit data electronically to parkgen@ite.org or via the website below

More details and submission forms are available at:
<https://www.ite.org/technical-resources/topics/trip-and-parking-generation/parking-generation-data-submission/>

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