

5. Tech for video conferencing, virtual meetings, webinars

5.1 BlueJeans

Experience types:	Video conferencing, screen sharing, video calls. Products: BlueJeans Meetings, BlueJeans Rooms, BlueJeans Events.
URL:	https://www.bluejeans.com/
Description:	“BlueJeans is the meeting platform for the modern workplace. We bring video, audio and web conferencing together with the collaboration tools people use every day. Our mission is to make online meetings fast to join and simple to use, so people can work productively where and how they want.”
Features:	Zero download, browser-based meeting experience. HD video and audio powered by Dolby Voice®. Screen sharing, polling, Q&A, recording and text chat. Integrations with AI and voice recognition partners. Works with Microsoft Teams, Workplace by Facebook, Office 365, Google Calendar, Slack, Splunk, Trello and more.
Pricing:	Annual prepaid plans: Me (max. 50 attendees) - £10.19/host/month; My team (max. 75 attendees) - £14.27/host/month. Contact for enterprise pricing and volume discounts: https://shop.bluejeans.com/1615/purl-cataloghome . BlueJeans Gateway for Microsoft Teams: up to 19 rooms - £99/room/month (annual prepaid plan); 20 rooms or more - contact sales: https://store.bluejeans.com/teams-gateway-pricing .

5.2 Crowdcast

Experience types:	Live video platform for webinars, Q&As, courses and online conferences. Watch replay of live demo here
URL:	https://www.crowdcast.io/
Description:	“Crowdcast is the most engaging and easy-to-use live streaming experience on the market. We are a browser-based solution for creating interactive webinars, live Q&As, workshops and online summits that scale to your needs.”
Features:	Easy setup, a single URL, no required downloads. Interactive Q&A, chat and polls. Invite attendees on screen and broadcast to platforms like Facebook Live, Periscope and YouTube Live. Integrated with over 500 apps. Advanced analytics.
Pricing:	Starter: \$20/month; Lite: \$34/month; Pro: \$62/month; Business: \$139/month (including 30% discount if prepaid annually). Enterprise and custom plans available: https://www.crowdcast.io/pricing . A free two-week trial with 10 live attendees & 30-minute sessions with all business features included.

5.3 Google Hangouts

Experience types:	Communication software for messaging, voice and video calls.
URL:	https://hangouts.google.com/
Description:	“Hangouts brings conversations to life with photos, emoji and even group video calls for free.”
Features:	Messaging: one-on-one conversations or group chats (up to 150 people), chats synced on all devices. Video: one-on-one or group calls with up to 10 people. Voice: free calls to other Hangouts users, call almost any phone number in the US and Canada for free, and get low rates on international calls.
Pricing:	Free (with other Hangout users)

5.4 GoToWebinar

Experience types:	Webinar platform
URL:	https://www.gotomeeting.com/en-gb/webinar
Description:	“Setting up webinar conferencing shouldn't be a hassle. Forget the clicks, clutter and confusion. Just choose an event date, and GoToWebinar webinar services will walk you through the rest.”
Features:	Event management, flexible scheduling, webinar templates; promoting webinars with custom webinar invitations, registration page and automated email reminders; engagement dashboards, presenter webcams, polls and surveys; recording, pre-recorded events, integrations with marketing automation, CRM and more; attendee reports, event analytics, source tracking.
Pricing:	Free trial for 7 days. Starter (100 participants): £69/month; Pro (500 participants): £159/month; Plus (1,000 participants): £319/month. Contact sales for enterprise plans: https://www.gotomeeting.com/en-gb/webinar/pricing .

5.5 Jitsi Meet

Experience types:	Free video conferencing solution.
URL:	https://jitsi.org/jitsi-meet/
Description:	“Jitsi is a set of open-source projects that allows you to easily build and deploy secure video conferencing solutions. Jitsi Meet is a fully encrypted, 100% open source video conferencing solution that you can use all day, every day, for free — with no account needed.”
Features:	Sharing your desktop, presentations and more; inviting users via a simple, custom URL; editing documents together using Etherpad; integrated chat; HD audio; encryption by default and advanced security settings; 100% open source.
Pricing:	Free

5.6 Join.me

Experience types:	A web-based collaboration software application for screen-sharing and online meetings.
URL:	https://www.join.me/
Description:	“We’re a collaboration tool designed to cut through pointless processes, politics and protocols with a single click. We help you, your team and your company by making collaboration simple, instant and continuous.”
Features:	Audio, recording, scheduling, remote control. Personalised meeting link, customised meeting background, toll-free. One-click screen sharing.
Pricing:	Lite (up to 5 participants per meeting): \$9/month; Pro: £13/month; Business: £20/month (all billed on an annual per user basis). https://www.join.me/pricing

5.7 ON24

Experience types:	Platform for interactive webinar and content experiences.
URL:	https://www.on24.com/
Description:	“On a mission to transform the way marketers market, powering the live, always-on and personalised webinar and content experiences that businesses need to create engagement, deliver data, find demand and drive revenue.”
Features:	Webinar platform, virtual environments, engagement hub, demand generation.

Pricing:	Variety of pricing models, from starter webinar packages to global webinar and content marketing solutions: https://www.on24.com/pricing/ .
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5.8 Skype

Experience types:	Communication tool: chat and free calls (up to 50 people) for audio or video conferencing on any device.
URL:	https://www.skype.com/
Description:	“Skype is software that enables the world’s conversations. Millions of individuals and businesses use Skype to make free video and voice one-to-one and group calls, send instant messages and share files with other people on Skype. You can use Skype on whatever works best for you – on your mobile, computer or tablet.”
Features:	Audio and HD video calling, smart messaging, screen sharing, call recording and Live subtitles, calling phones, private conversations.
Pricing:	Free calls for up to 50 people. See Microsoft Teams if you’re looking for an enterprise solution.

5.9 TwentyThree

Experience types:	Webinar and video marketing platform.
URL:	https://www.twentythree.net/webinars
Description:	“We’ve changed the decade-old webinar systems you’ve used to generate leads, engage your audience and educate your customers. Finally eliminate your manual webinar processes and start focusing on the results. Bring landing pages, emails, production and on-demand videos into a single tool.”
Features:	Easy-to-build landing pages and collector forms, transactional webinar emails, chat and questions to engage with audiences, on-demand video and webinar hub, editor. Full reports on visits, conversions, attendees and leads. Letting speakers and audiences join webinars directly from their browser, on any device.
Pricing:	14-day free trial. Webinars: \$199/month; Video Marketing Platform: \$499/month; Complete Video Marketing Platform with Webinars: \$699/month; Enterprise: \$2,500 starting price. https://www.twentythree.net/pricing

5.10 Webex

Experience types:	Enterprise solution for video conferencing, online meetings, screen sharing and webinars.
URL:	https://www.webex.com/
Description:	“Whether you’re orchestrating large online events, running marketing campaigns, generating leads, delivering interactive training, collaborating with remote colleagues, or providing live technical support, Webex applications offer the right web conferencing solution to meet your needs.”
Features:	Video conferencing and online meetings, team collaboration (group messaging, file and screen sharing, white boarding etc.); interactive webinars with HD video and broadcast-quality audio for audiences up to 3,000; large-scale virtual events for up to 100,000 participants; online learning (breakout sessions, testing and automated grading with over 1,000 participants).
Pricing:	Free for personal use. Starter (small teams): £11.25/month/host; Plus (mid-size teams): £14.85/month/host; Business (large teams): £22.50/month/host. First month free when signing up for a monthly plan. Four months free when purchasing an annual plan. Use code at checkout: wecare2020. https://www.webex.com/pricing/index.html

5.11 Whereby

Experience types:	Video call solution
URL:	https://whereby.com/
Description:	“Whereby is a flexible tool providing you with video meetings in the browser – no downloads and no logins for guests. We believe it shouldn’t matter where work happens. As a fully flexible remote team, we’re on a mission to give people the freedom to work and live where they thrive.”
Features:	Joining with a click (no downloads, PIN codes or registration for guests), screen sharing, custom branding, recording, mobile support, hosting up to 50 participants.
Pricing:	Free - 1 user, 1 meeting room; Pro - \$9.99/month (1 user, 3 meeting rooms); Business - \$59.99/month (multiple users & admins, 10 to ∞ meeting rooms). https://whereby.com/information/pricing/

5.12 Zoom

Experience types:	Video conferencing and messaging solution
URL:	https://zoom.us/
Description:	“Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, collaboration, chat and webinars across mobile devices, desktops, telephones and room systems. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle and training rooms, as well as executive offices and classrooms.”
Features:	HD video and audio (up to 1,000 video participants and 49 videos on screen), recording and transcripts, built-in collaboration tools, streamlined calendaring, team chat (searchable, integrated file sharing, 10-year history).
Pricing:	Zoom Meeting Plans: Basic - free; Pro - £11.99/month/host; Business - £15.99/month/host (min. 10 hosts); Enterprise: £15.99/month/host (min. 50 hosts). Zoom Phone: starting at £8.00/month/user. Zoom Rooms: £39.00/month/room. H.323 Room Connector: £39.00/month/port. Video webinar: starting at £32/month/host for 100 attendees. Add-ons available. https://zoom.us/pricing