



# ITE Industry Council

## Building working relationships and increasing collaboration with industry solution providers through engagement with senior level executives

The ITE Industry Council was launched in January 2019 to provide private sector organizations with the opportunity to shape ITE's programming and policies while also demonstrating their commitment and leadership in the transportation industry to ITE membership. Abbas Mohaddes, president and COO of Econolite, is serving as the Council's inaugural chair.

ITE plans to collaborate with Industry Council members to partner on better educating the public sector and consulting members on existing, new, and emerging solutions to allow them to make better informed regulatory, management, and purchase decisions and maximize the benefit from the products and services that they receive. ITE will also look to the Council to support efforts to develop the next generation of transportation professionals.

Unlike ITE's traditional council and committee structure, the Industry Council is organization-based. All industry solution providers from all sectors of the transportation space including traffic management and control products, information providers, and new mobility companies are encouraged to join the Industry Council.

**Benefits of joining:** Industry Council members are positioned by ITE as leaders within the transportation industry to our nearly 16,000 members. This is done through being showcased on our homepage and in our monthly publication, ITE Journal as well as acknowledgements during the ITE Annual Meeting and Exhibit. Industry Council members will receive special opportunities regarding participation in ITE's activities.

**Fee:** \$2,500 annually, which includes ITE membership fees for the principal representative and an alternate.

**For more information, visit <https://www.ite.org/membership/industry-council/> or contact Pam Goodell at [pgoodell@ite.org](mailto:pgoodell@ite.org) or 202-464-6228**

## MEMBERS



## Benefits of Joining the ITE Industry Council

As a member of the ITE Industry Council, your organization has the opportunity to shape ITE's programming and policies while also demonstrating their commitment and leadership in the transportation industry to ITE membership.

In addition, members receive broad recognition throughout ITE's programs and communication channels to underscore their position as thought leaders in the transportation industry:

- Two memberships in ITE
- Ability to connect with public agency members to discuss opportunities for enhanced collaboration and stronger relationships between the public and private sector
- Invitation to a VIP Reception at the ITE Annual Meeting and Reception
- Prominent recognition on the ITE homepage
- Premier opportunity to participate in ITE Journal's new Hot Products/Hot Companies section
- Ability to have a company representative serve as moderator at select sessions during the annual meeting
- Ability to host a webinar streamed to ITE members and
- Special signage in exhibit booth (if exhibiting) recognizing Industry Council status
- Exclusive opportunity to host a production demonstration on the exhibit hall floor during the ITE Annual Meeting and Exhibition
- Recognition as Industry Council Member through ITE Annual Meeting and Exhibition



**A Community of Transportation Professionals**

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