Your ITE Councils: An Overview of the ITE Councils in 2021

By Eric Rensel, Chair, ITE Coordinating Council

ITE Councils Structure

Technical Councils and Committees

Complete Streets
- Pedestrian and Bicycle Standing Committee
- Transit Standing Committee

Transportation Systems Management & Operations
- Urban Goods Movement Standing Committee
- Connected and Automated Vehicles (CAV) Standing Committee
- Smart Communities Standing Committee

Traffic Engineering
- Roundabout Standing Committee
- Joint Rail Grade Crossing Committee

Transportation Planning
- Parking Standing Committee
- Sustainability Standing Committee
- Transportation and Health Standing Committee

Safety
- Vision Zero Standing Committee
- Transportation Forensics and Risk Management Standing Committee

Employer Councils

Industry
Consultants
Public Agency

Cross-Cutting Council

Transportation Education Council

We made it! I've never been as happy to celebrate the entrance of a new year like this one. Hello 2021 and goodbye 2020! I am a "glass three-quarters full" kind of guy, so I am looking forward to all the possibilities of 2021. If you're like me (or even not quite like me) then I encourage you to look at involvement in the ITE Councils and Committees. It's an exciting time to be part of our community as they all embark on a new year with a new agenda and new energy. I am personally excited to be leading the ITE Coordinating Council starting this year. My main goal for my role is to inspire. I want to inspire the new vice chairs of our Council, Kirsten Tynch and Lindsey Van Parys, to embrace their roles and lead unapologetically. I want to inspire each of our Council and Committee leaders to think big, think outside of the box, and think forward. And of course, I want to inspire all of you to consider involvement with a Council or Committee as part of your 2021.

One focus of our group is to implement our GAVE culture. We want each of you to be involved, and someday when you look back on your time with ITE Councils and Committees, we want you to know that you GAVE all you could. Our GAVE culture involves four core values:
- Growth – We want you to grow in technical ability and leadership ability.
- Accountability – While we are all volunteers in our positions, it is fair and healthy for us to hold one another accountable when we agree to take on a role within our community.
- Value – We challenge each of our volunteer leaders to maximize the value of your ITE membership and, in turn, we focus on maximizing their value.
- Esteem – Being part of an ITE Council or Committee is a unique experience in our industry. For those that agree to lead, we believe they should be acknowledged as industry leaders.

For us though, GAVE is more than just a mantra, it's a mindset. We approach each meeting, each product, and each interaction with a mindset of diversity, inclusion, and equity. We seek to bring as many voices as we can to each topic so that when we deliver our products and services, we can be confident that it represents all of us. If you feel inspired to join a Council or Committee head over to our home on the ITE website, www.ite.org/technical-resources/councils, find a passion area, and lean in! For those of you that accept the challenge, here are some of the volunteer opportunities that you can be part of.
- **The *Developing Trends* Report** – This report is published annually by ITE and is a collaborative product of all Councils and Committees. The *Developing Trends* Report is quickly becoming recognized as a leading industry publication on foresight.
- **Webinars** – Each year ITE Councils and Committees conduct around 40 webinars to promote education, collaboration, and knowledge transfer. You can apply to be a speaker, or you can help organize these important sessions.
- **Quick Bites** – These two-page documents are both informative and fun to make. The Quick Bite format was unveiled by the Smart Communities Task Force several years ago and has quickly spread across all the Councils and Committees to share basic information about important topics in a timely manner.
- **Informational Reports** – Building on the developing trends and taking advantage of the wisdom possessed by many of our community participants, our Councils and Committees periodically focus on publishing informational reports. Did you know