



Congratulations ITE 2021 Award Recipient

2021 STUDENT CHAPTER MOMENTUM AWARD UNIVERSITY OF CALIFORNIA, LOS ANGELES STUDENT CHAPTER



The ITE Student Chapter at the University of California, Los Angeles, ("ITE at UCLA") was named the 2021 the Student Chapter Momentum Award winner. ITE at UCLA's goal is to educate students on current transportation problems and solutions through company information sessions, technical projects, networking events, and conference attendance. In 2020, they continued growing while navigating an online year and focused on creating new opportunities to enable new and returning members to learn about the transportation industry

from their own homes.

Recruitment and Retention. The student officer board improved recruitment efforts by adding welcoming social events to general meetings. In addition to hosting booths at both the annual virtual UCLA Enormous Activities Fair and the Engineering Welcome Day, they created a new officer position - Younger Member Outreach/Intern Coordinator - to focus on creating more opportunities for underclassmen. They launched an intern program to expose new members to the roles of chapter officers.

Industry Involvement. The chapter hosted the 2021 ITE SoCal Student Traffic Bowl with five UCLA students attending and volunteering. Three members attended the CTF Mobility Symposium and the UCLA at ITE officers attended ITE SLS.

Collaboration. They cohosted seven social events with CalGeo at UCLA and fostered their partnership with UCLA Institute of Transportation Studies, who sponsored their 3rd Annual Career Fair and recruited students for research and assistant positions.

Technical Knowledge. ITE at UCLA participates in two technical projects: the Pacific Southwest Conference design project and a research project presented at RSBITE Student Luncheon & SoCal ITE/OCTEC Student Night. Additionally, the chapter conducted a travel survey to summarize the changes in travel behavior during COVID-19; produced a traffic impact analysis of LAX-it redesign; and conducted a data collection project on traffic monitoring of the Sprouts Farmers Market to contribute to the ITE *Trip Generation Manual*.

Networking and Career Services. The chapter held an Alumni Panel with six ITE at UCLA alumni who work in different sectors of the industry, including transportation, energy, and structural engineering, and they hosted the 3rd Annual Transportation Career Fair, bringing 10 companies and agencies to UCLA to recruit 42 students. The chapter sponsored a Career Fair Boot Camp, as well as workshops on resumes in collaboration with ITE's Southern California Section.

ITE at UCLA developed and successfully executed a range of programs and activities in 2020, and the chapter has certainly gained momentum. Congratulations!



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