



**Joint ITE International and Florida Puerto Rico
District
Annual Meeting and Exhibition
Innovative Pathways to Safer Transportation
August 10–13, 2025
Hyatt Regency Orlando | Orlando, FL**

**Plenary Speakers to Provide Powerful Messages on Safety,
Leadership, and the Future of Transportation**

Register Today and Circle These Dates and Times on Your
Calendar Now!

Harnessing Innovation—The Future of Transportation Technology
Greg Slater, Executive Director and CEO of the Tampa Hillsborough Expressway
Authority

Monday, August 11, 8:30–10:15 a.m.

Technology is transforming transportation at an unprecedented pace, offering new opportunities to improve safety, efficiency, and resilience. From Artificial Intelligence (AI) and big data analytics to Intelligent Transportation Systems (ITS), connected vehicle technology, and the



evolution of automated vehicles, innovations are reshaping how we manage and operate transportation networks. These advancements provide unprecedented insights into traffic patterns, enhance decision-making, and drive proactive safety interventions.

Join **Greg Slater**, Executive Director and CEO of the Tampa Hillsborough Expressway Authority and former Secretary of the Maryland Department of Transportation, as he addresses the critical role of technology in advancing transportation safety and resilience. Drawing from his experience leading major transportation initiatives, Slater will discuss how agencies can harness data-driven solutions, deploy cutting-edge ITS applications, and leverage AI, connected, and automated vehicle technology to create safer, more reliable transportation systems.

Don't miss this opportunity to gain valuable perspectives on the future of transportation technology from one of the industry's leading voices.

A Collective Approach to Transportation Safety—Integrating Vehicles, Infrastructure, Behavior, and Policy

Lorraine Martin, President and CEO, National Safety Council

Tuesday, August 12, 8:30–10:00 a.m.



Achieving meaningful progress in transportation safety requires a collective approach—one that brings together vehicle design, infrastructure improvements, and behavioral shifts. As the transportation community advances toward a future with zero roadway fatalities, we must rethink how these elements work together to create a truly safe system.

This plenary session will begin with a TED-Talk that sets the stage by highlighting the latest advancements in vehicle safety, roadway design, behavioral strategies, and policy frameworks that can drive real change. Following the presentation, a diverse panel of experts will explore how each of these components must align to create a safer transportation system. The panel will feature leaders representing the vehicle industry, infrastructure design, behavioral research, and policy development, offering insights into how a systems-based approach can better protect all road users.

The session will conclude with an interactive audience Q&A, providing an opportunity for attendees to engage directly with panelists and discuss challenges, opportunities, and strategies for advancing safety initiatives within their own communities.

Join us for this critical discussion on how we can move beyond siloed solutions and embrace a more holistic, collaborative approach to transportation safety.

Leadership in Action – Engaging, Educating, and Empowering Your Organization

Shailen Bhatt, Senior Vice President and Chief Operating Officer, US and LATAM, AtkinsRéalis

Wednesday, August 13, 8:30–10:00 a.m.



Effective leadership is essential to driving innovation, fostering collaboration, and shaping the future of transportation. But how can leaders effectively engage their teams, educate the next generation of professionals, and empower their organizations to adapt to an evolving industry? This plenary session will explore different leadership perspectives and strategies for building a strong, future-ready workforce.

The session will kick off with a TED-style keynote from **Shailen Bhatt**, SVP, Chief Operating Officer US and LATAM at AtkinsRéalis and former Administrator of the Federal Highway Administration, who will share his insights on leadership in transportation and the power of vision-driven engagement. Bhatt will then moderate a panel discussion featuring leaders from across the industry. Together, they will discuss best practices for cultivating talent, fostering a culture of continuous learning, and leveraging innovation to advance organizational success.

This session is designed for transportation professionals at all levels who want to strengthen their leadership skills, inspire their teams, and drive meaningful change within their organizations. Don't miss this opportunity to gain actionable insights from some of the industry's most influential leaders!

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