

Innovative Pathways to Safer Transportation

Joint ITE International and Florida Puerto Rico District Annual Meeting and Exhibition

SCHEDULE-AT-A-GLANCE



NRITS
National Rural Intelligent Transportation Systems
Conference + Exhibit

August 10–13, 2025 | Orlando, FL, USA



Orlando 25
Annual Meeting and Exhibition

SUNDAY, AUGUST 10

LOCATION

TIME	ACTIVITY	LOCATION
7:30 a.m.–5:30 p.m.	Registration Open	Regency Rotunda
8:00 a.m.–12:00 p.m.	Workshop: Brick City Lab: Hands-On Multimodal Street Design	Celebration 13
8:00 a.m.–12:00 p.m.	Council Leadership Team Meeting (by invitation only)	Celebration 1/2
9:00 a.m.–3:00 p.m.	<i>Leadership</i> ITE Program	Celebration 5
10:00 a.m.–12:00 p.m.	Mitey Race	Regency Ballroom Q
12:00–1:00 p.m.	Council Leadership Team and <i>Leadership</i> ITE Lunch	Celebration 1/2
1:00–4:30 p.m.	Workshop Uncovering Opportunities and Identifying New Partners in Rural Transportation Using the Value Chain Business Model	Celebration 7/8
1:00–5:00 p.m.	Mobile Workshop Adaptive Reuse: Transforming Orlando's Freeway Crossroads	Regency Rotunda
1:00 p.m.–5:00 p.m.	Exhibit Hall Set Up <i>EXHIBITORS ONLY</i>	Windermere Ballroom
1:00–2:00 p.m.	Workshop Navigating Ethical Challenges in Engineering	Celebration 9
1:00–4:00 p.m.	Workshop The Art of Negotiation	Regency Ballroom T
1:00–5:00 p.m.	Workshops	
	Exploring the New AASHTO Bike Design Guide	Regency Ballroom O
	Harnessing AI for Transportation Safety and Operations: Challenges, Opportunities, and the Future <i>SPONSOR:</i> 	Regency Ballroom P
	Accelerating Connected Transportation: Understanding and Implementing V2X Technologies and Applications	Regency Ballroom Q
	Cruising the Career Highway: Navigating the Transportation Industry as a Young Professional	Regency Ballroom U
	Open-Source Tools for Advancing Road Safety Analysis	Regency Ballroom V
4:00–4:30 p.m.	First-Timer's Orientation	Celebration 5
4:30–5:30 p.m.	NRITS Steering Committee	Celebration 7/8
4:30–6:00 p.m.	President's Reception (by invitation only) <i>SPONSORS:</i>  BOSCH  olsson  sanbell	Windermere Foyer
6:00–8:00 p.m.	Opening Reception <i>SPONSORS:</i>  	Windermere Ballroom

MONDAY, AUGUST 11


6:45–8:00 a.m.	"Tacky Tourist Fun Run" 5K	Regency Rotunda
7:00 a.m.–5:30 p.m.	Registration Open	Regency Rotunda
7:00 a.m.–4:00 p.m.	Exhibit Hall Open	Windermere Ballroom

MONDAY, AUGUST 11 (continued)




LOCATION

7:00–8:30 a.m.	Continental Breakfast in Exhibit Hall SPONSOR:  BOSCH <small>Invented for Life</small>	Windermere Ballroom
8:30–10:15 a.m.	Opening Business and Plenary Session SPONSOR: HNTB	Regency Ballroom R and S
10:15–11:00 a.m.	Networking Break and Poster Session (Exhibit Hall) SPONSOR:  benesch	Windermere Ballroom
10:30 a.m.–12:30 p.m.	Complete Streets Council Showcase and Meeting	Celebration 1/2
10:30 a.m.–12:30 p.m.	ITE Sandbox Competition Judging	Celebration 3/4
11:00 a.m.–12:30 p.m.	Concurrent Technical Sessions	
	Transportation Operations—Leveraging New Technologies and Data-Driven Solutions	Regency Ballroom O
	Integrating Safety at Every Level to Transform Policies, Practices, and Programs	Regency Ballroom P
	Creating Accessible, Healthy, and Smart Multimodal Communities through Transportation	Regency Ballroom Q
	Conversation Circle: Transportation Safety Training in Higher Education	Regency Ballroom T
	Traffic Signal Investments and Safety Outcomes	Regency Ballroom U
	Advancing Transportation Safety & Mobility: Emerging Technologies, V2X Innovations, and Connected Vehicle Applications	Regency Ballroom V
	Rural and Small Community Transportation Town Hall	Manatee Spring
10:30 a.m.–5:00 p.m.	Technical Tour Cape Canaveral Spaceport <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
12:30–1:30 p.m.	Lunch in Exhibit Hall SPONSOR: olsson	Windermere Ballroom
12:30–2:00 p.m.	Past Presidents' Lunch	Celebration 12/13
1:30–3:00 p.m.	Concurrent Technical Sessions	
	2025 Transportation Technology Tournament (TTT)—Finalist Presentations	Regency Ballroom O
	Safety Across Borders	Regency Ballroom P
	Improving Mobility and Accessibility through Improved Transit Services	Regency Ballroom Q
	Understanding the Limitations of and Opportunities for the Roadway Functional Classification System in the U.S. SPONSOR: TOOLE <small>DESIGN</small>	Regency Ballroom T
	Approaches to Managing Roadway Speeds	Regency Ballroom U
	Innovative AI/ML Transit Solutions Integrating Signal Priority, Sustainability, and Resilience with Connected Vehicle Technologies SPONSOR:  umovity <small>A unified brand for Econolite and PTV Group</small>	Regency Ballroom V
	Updates on Rural ITS Applications and Plans for the Future	Manatee Spring

MONDAY, AUGUST 11 (continued)

		LOCATION
1:30–3:00 p.m.	District, Section, Chapter Leadership Forum	Celebration 10
1:30–3:30 p.m.	Education Council Showcase and Meeting	Celebration 1/2
1:30–3:30 p.m.	MUTCD Listening Session (FHWA)	Celebration 3/4
1:30–3:30 p.m.	Ethics Committee Showcase and Meeting	Celebration 7
1:30–5:00 p.m.	Technical Tour Brightline Train Station at Orlando International Airport <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
1:30–3:30 p.m.	Data and Analytics Committee Showcase and Meeting	Celebration 3/4
2:30–3:45 p.m.	Traffic Bowl Meeting	Regency Ballroom R and S
3:00–3:45 p.m.	Networking Break and Poster Session (Exhibit Hall) SPONSOR: 	Windermere Ballroom
4:00–6:00 p.m.	ITE Collegiate Traffic Bowl Grand Championship	Regency Ballroom R and S
5:00–6:00 p.m.	ITE Consultants Council	Celebration 1/2
6:30–10:00 p.m.	N(ITE) in Havana	Cuba Libre Restaurant 9101 International Dr.
6:30–8:00 p.m.	Student Event	Cuba Libre Restaurant 9101 International Dr.
6:30–8:00 p.m.	Younger Members Social	Hyatt Regency Orlando Rock's Cocktail Bar
6:30–7:30 p.m.	<i>Leadership</i> ITE Alumni Social	Celebration 12/13
6:30–10:00 p.m.	Affiliate Group Events	

TUESDAY, AUGUST 12

7:00 a.m.–5:30 p.m.	Registration Open	Regency Rotunda
7:00 a.m.–4:00 p.m.	Exhibit Hall Open	Windermere Ballroom
7:00–8:30 a.m.	Continental Breakfast in Exhibit Hall SPONSOR: 	Windermere Ballroom
8:00–11:15 a.m.	Technical Tour Exploring Central Florida's Multimodal Trail Network by Bike <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
8:00 a.m.–12:30 p.m.	Technical Tour Transforming Winter Garden – A Case Study in Revitalization <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
8:30–10:00 a.m.	Plenary Session A Collective Approach to Transportation Safety—Integrating Vehicles, Infrastructure, Behavior, and Policy SPONSOR: 	Regency Ballroom R and S
10:00–10:45 a.m.	Networking Break and Poster Sessions (Exhibit Hall) SPONSOR: 	Windermere Ballroom
10:00 a.m.–12:00 p.m.	TSMO Council Showcase and Meeting	Celebration 1/2
10:00 a.m.–12:00 p.m.	MUTCD Roundtable Discussion	Celebration 7

TUESDAY, AUGUST 12 (continued)

LOCATION

10:45 a.m. – 12:00 p.m. Concurrent Technical Sessions		
	TSMO Spotlight on Florida	Regency Ballroom O
	Safety Beyond Infrastructure	Regency Ballroom P
	Advancing Transportation Safety: Leveraging Near-Miss Data for Proactive Analysis	Regency Ballroom Q
	Trip Generation Forum	Regency Ballroom T
	Emerging Technologies in Arterial Operations	Regency Ballroom U
	Addressing Data Challenges for Safer Transportation Systems SPONSOR: Altitude. <small>by GECOTAB</small>	Regency Ballroom V
	Safe System Technologies for Rural Roads and Small Communities	Manatee Spring
10:45 a.m. – 12:00 p.m.	Faculty and Student Roundtable	Celebration 3/4
12:15 – 2:15 p.m.	Awards Lunch SPONSOR: ITE Consultants Council  <small>A Community of Transportation Professionals</small>	Regency Ballroom R and S
2:30 – 3:45 p.m. Concurrent Technical Sessions		
	Measuring and Communicating TSMO Strategies	Regency Ballroom O
	Mock Deposition: A Defense of the Safe System Approach and Design Exceptions	Regency Ballroom P
	Street Smarts-The 7 Psychological Principles You Need to Design Streets that Work	Regency Ballroom Q
	Advancing People-Centered Mobility in Transportation SPONSOR: TOOLE DESIGN	Regency Ballroom T
	Traffic Signal Timing Strategies SPONSOR: ARCADIS  <small>Design & Consultancy for roads and built assets</small>	Regency Ballroom U
	Securing the Future of Connected Transportation Focusing on Cybersecurity, Standards, and Interoperability	Regency Ballroom V
	Data-Driven Applications Supporting Rural Roads Safe Systems SPONSOR: Altitude. <small>by GECOTAB</small>	Manatee Spring
2:30 – 4:15 p.m.	Council Leadership Team: Developing Trends Listening Session	Celebration 1/2
2:30 – 4:15 p.m.	Workshop on Strategies for Managing Excessive Travel Speed	Celebration 3/4
2:30 – 4:30 p.m.	<i>Leadership</i> ITE Steering Committee	Celebration 5/6
2:30 – 5:30 p.m. Technical Tours		
	Inside FDOT District 5's Regional Traffic Management Center <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
	Exploring Orlando City Stadium – Multimodal Access & Stadium Operations <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda

TUESDAY, AUGUST 12 (continued)

LOCATION

3:30–4:00 p.m.	Prospective International Officer Information Session	Celebration 8
3:45–4:30 p.m.	Networking Break and Poster Session	Windermere Ballroom
4:15–5:45 p.m.	Traffic Engineering Council Showcase and Meeting	Celebration 1/2
4:15–5:45 p.m.	3-Minute Pitch Student Competition	Celebration 3/4
4:15–5:45 p.m.	Safe System Roundtable	Celebration 7
4:30–5:45 p.m.	Concurrent Technical Session	
	Opportunities to Integrate TSMO into the Safe System Approach	Regency Ballroom O
	Data-Driven Methods and Tools for Safer Transportation Planning, Design, and Operations	Regency Ballroom P
	Accommodating E-Bikes in Roadway and Trail Design	Regency Ballroom Q
	Florida-Puerto Rico Roundabout Forum	Regency Ballroom U
	Advancing Road Safety Audits from Data Collection to Implementation	Regency Ballroom T
	Leveraging Big Data, ML, and AI for Smarter Traffic Management and Infrastructure	Regency Ballroom V
	Getting from Here to There Seamlessly	Manatee Spring
6:00–8:00 p.m.	Tuesday Social	Pointe Orlando, Sports and Social 9101 International Drive

WEDNESDAY, AUGUST 13

7:00 a.m.–12:00 p.m.	Registration Open	Regency Rotunda
7:30–8:30 a.m.	Continental Breakfast SPONSOR: RS&H	Regency Ballroom R and S Foyer
8:00 a.m.–12:00 p.m.	Technical Tour Advancing Autonomous Mobility at Beep's Lake Nona Facility <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
8:00 a.m.–12:30 p.m.	Technical Tour From Naval Base to Vibrant Community – The Transformation of Orlando's Baldwin Park <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
8:30–10:00 a.m.	Plenary Session Leadership in Action – Engaging, Educating, and Empowering Your Organization SPONSOR: BURGESS & NIPLE <small>Engineers ■ Planners</small>	Regency Ballroom R and S
10:00–10:30 a.m.	Networking Break	Regency Ballroom R and S Foyer
10:00 a.m.–12:00 p.m.	Safety Council Showcase and Meeting	Celebration 3/4
10:30 a.m.–11:30 a.m.	ExCom Debrief Meeting (by invitation only)	Celebration 2

WEDNESDAY, AUGUST 13 (continued)

LOCATION

10:30 a.m.–12:00 p.m. Concurrent Technical Sessions		
	Transportation Strategies for Special Events	Regency Ballroom O
	Conversation Circle: ITE Members as Elected Officials—What Is It Like to be the Decision Maker?	Regency Ballroom P
	Quantitative Risk and Resilience Assessments for Project Prioritization	Regency Ballroom Q
	Advanced Technologies for Improving Multimodal Safety	Regency Ballroom T
	Electric Mobility Planning, Implementation, and Readiness for Unexpected Events	Regency Ballroom U
	Traffic Engineering at Grade Crossings Today	Regency Ballroom V
	The Future Is Yesterday – Bridging the Gap in Transportation Technology Standards	Manatee Spring
12:00–1:00 p.m.	Lunch	Regency Ballroom R and S Foyer
1:00–4:00 p.m.	Technical Tour Exploring At-Grade Rail Crossings on the SunRail System <small>(Be in the foyer 15 minutes prior to departure time. Look for a sign with tour name.)</small>	Regency Rotunda
1:00–3:00 p.m. Concurrent Technical Sessions		
	Advancing and Implementing Connected Vehicle Technologies and Infrastructure	Regency Ballroom O
	Advancing Pedestrian and Bicyclist Safety Through Infrastructure and Innovation	Regency Ballroom P
	Innovative Local Strategies for Safer Streets SPONSOR: 	Regency Ballroom Q
	Multimodal Connected Transportation for All Users to Enhance Safety Using Data-Driven Decision-Making and Evaluation	Regency Ballroom T
	Transforming Transportation with IoT, AI, and Smart Infrastructure for Safer, Connected Mobility	Regency Ballroom U
	Innovative Roundabouts for Multimodal Users	Regency Ballroom V
	Applying AI-Driven Innovation in Advancing Mobility, Safety, and Traffic Management	Manatee Spring
1:00–3:00 p.m.	Planning Council Showcase and Meeting	Celebration 3/4

ITE is grateful to the following organizations for their support of this meeting!

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