

2023 Communication/Action Plan for the ITE Transportation Education Council

Council Overview

The Institute of Transportation Engineers (ITE) Transportation Education Council (TEC) provides a focal point for identifying and addressing emerging and evolving needs of educational institutions and professional development providers. Members of the ITE TEC represent a cooperative alliance of administrators, faculty, researchers, professional trainers, practitioners, students and others interested in actively pursuing initiatives that will lead to greater involvement in ITE and the transportation profession. The interests of faculty/instructors, college/university students, and K-12 students are represented by the TEC. The TEC seeks to:

- Initiate and increase the participation of educational institutions at all levels in the Institute and the transportation profession,
- Improve the depth and breadth of services offered to educational institutions,
- Encourage representation of educational institutions in leadership roles in the Institute,
- Support the Institute in identifying education-related target program areas that deserve special attention or resources, and
- Provide a significant “voice” and expertise in the Institute's workforce/professional development activities through direct representation and involvement on Institute task forces, initiatives, and other pertinent activities.

2023 Mission

The Transportation Education Council (TEC) aims to conduct a variety of activities that are focused on broadening participating in both ITE and the TEC. This will include targeted outreach efforts to maintain continuous and open communications with ITE Student Chapters, including student members, faculty advisors, and professional liaisons. The TEC also aims to address broader ITE goals of broadening participation across technical areas, with particular emphases on planning in coordination with the ITE Planning Council. Given recent changes in the operating structure of the Council Leadership Team (CLT), the TEC will also aim to coordinate activities with the Standing Committee on Ethics in the Transportation Profession, which has been incorporated as a part of the TEC. The Council will also continue to promote activities focused on growing ITE membership among faculty members, graduate students, and undergraduate students. The TEC will also continue efforts to document and disseminate information regarding best practices as it relates to transportation education and ITE student chapters.

Goals

1. Conduct four webinars, including two student-led webinars and two faculty-led webinars.
2. Update ITE Student Chapter/Faculty Advisor manual(s).
3. Update ITE Student Chapter Tracking Sheet.
4. Conduct targeted efforts to bring planning professionals, faculty, and students into TEC activities.
5. Integrate the ITE Standing Committee on Ethics into TEC activities.
6. Deliver an ethics refresher course at the 2023 ITE Annual Meeting.

2023 Communication/Action Plan for the ITE Transportation Education Council

Executive Committee

Position	Name	Contact
Chair	Peter Savolainen	pete@msu.edu
Vice Chair	Alyssa Ryan	alyssaryan@email.arizona.edu
Vice Chair	TBD	
Staff Liaison	Colleen Agan	cagan@ite.org
Secretary	Kristen Bernhardt	sanfordk@lafayette.edu
Webinar Program Committee Representative	Alyssa Ryan	alyssaryan@email.arizona.edu
Younger Member 1	Priyanka Alluri	palluri@fiu.edu
Younger Member 2	Sky Guo	X-Guo@tti.tamu.edu
Annual Awards Representative	Rod Turochy	rodturochy@auburn.edu
Professional Development Committee Leader	Kevin Heaslip	kheaslip@vt.edu
Canadian District Representative	Sean Nix	sean.nix@mohawkcollege.ca
Ex-officio Member 1	Kevin Chang (Emeritus)	kchang@uidaho.edu
Ex-officio Member 2	Michael Knodler (Emeritus)	mknodler@engin.umass.edu
Ex-officio Member 3	Gary Thomas (Emeritus)	gthomas@kittelson.com
Ex-officio Member 4	David Hurwitz	david.hurwitz@oregonstate.edu
Executive Committee Member	Edward Smaglik	Edward.Smaglik@nau.edu
Executive Committee Member	Grant Schultz	gschultz@byu.edu
Executive Committee Member	Masoud Ghodrat Abadi	abadi@csus.edu
Executive Committee Member	Gene Hawkins	gene.hawkins@tamu.edu
Executive Committee Member	Stephanie Ivey	ssalyers@memphis.edu
General Council Member & Liaison	Rod Turochy (Transportation Eng. Liaison)	rodturochy@auburn.edu
General Council Member & Liaison	Rhonda Young (CAV Rep)	youngr1@gonzaga.edu

For more information about the Council, contact Peter Savolainen, MSU Foundation Professor in the Department of Civil and Environmental Engineering at Michigan State University at pete@msu.edu.

2023 Communication/Action Plan for the ITE Transportation Education Council

Council Project Overview

Project	Task Owner	Final Due Date	Set up for Success?			
			One ITE Liaison Involvement	Volunteers assigned to support	# of Volunteers Needed	ITE Staff Approval & ITE Forms
Technical Conference	Savolainen	March 15	?		3	N/A
Webinar 1	Ryan	May 15	?		1	Broom
Webinar 2	Ryan	May 15	?		1	Broom
Webinar 3	Ryan	December 31	?		1	Broom
Webinar 4	Ryan	December 31	?		1	Broom
Faculty Advisor Manual Content	Savolainen	June 30	?			
Student Chapter Manual Content	Savolainen	June 30	?			
Student Chapter Tracking Sheet	Savolainen	December 31	?			
Faculty Advisor Engagement	Savolainen	December 31				
Student Chapter Engagement	Savolainen	December 31				

2023 Communication/Action Plan for the ITE Transportation Education Council

Webinars

Deliverables	Responsible Party	Due Date
<i>Spring 2023 – Faculty Webinar</i>		
Identify Speakers & Date	Alyssa Ryan	12/31/2022
Submit Title, LO, bio, photos of speakers	Speakers TBD	6 weeks before
Submit Presentations & copywrite	Speakers TBD	1 week before
Advertise!!!	ITE/Alyssa Ryan	4 weeks before
Deliver Webinar	ITE/Speakers	TBD
<i>Spring 2023 – Student Webinar</i>		
Book 2 speakers & pick date	Alyssa Ryan	12/31/2022
Submit Title, LO, bio, photos of speakers	Speakers TBD	6 weeks before
Submit Presentations & copywrite	Speakers TBD	1 week before
Advertise!!!	ITE/Alyssa Ryan	4 weeks before
Deliver Webinar	ITE/Speakers	TBD
<i>Fall 2023 – Faculty Webinar</i>		
Book 2 speakers & pick date	Alyssa Ryan	06/30/2023
Submit Title, LO, bio, photos of speakers	Speakers TBD	6 weeks before
Submit Presentations & copywrite	Speakers TBD	1 week before
Advertise!!!	ITE/Peter Savolainen	4 weeks before
Deliver Webinar	ITE/Speakers	TBD
<i>Fall 2023 – Student Webinar</i>		
Book 2 speakers & pick date	Alyssa Ryan	06/30/2023
Submit Title, LO, bio, photos of speakers	Speakers TBD	6 weeks before
Submit Presentations & copywrite	Speakers TBD	1 week before
Advertise!!!	ITE/Peter Savolainen	4 weeks before
Deliver Webinar	ITE/Speakers	TBD

Student Chapter/Faculty Advisor Manual

Deliverables	Responsible Party	Due Date
Review Existing Content and Develop Recommendations for Revisions	TBD	12/31/2022
Present Summary to TEC	TBD	01/08/2023-01/12/2023
Revised Manual(s)	TBD	03/31/2023
Final Manual(s)	TBD	08/13/2023-08/16/2023

Outreach/Membership Initiatives

Deliverables	Responsible Party	Due Date
Send email(s) to ITE faculty advisors	Savolainen	11/30/2022
Send email(s) to ITE student chapters	Savolainen	11/30/2022
Send email(s) to ITE faculty advisors	Savolainen	08/31/2023
Send email(s) to ITE student chapters	Savolainen	08/31/2023