

SAMPLE MEMBERSHIP DRIVE LETTER

Dear Fellow Student:

As a student enrolled in one or more transportation or traffic engineering courses, you are eligible to join the (_____) Student Chapter of the Institute of Transportation Engineers (ITE). As a Chapter Member you will be able to vote, to hold office and to exercise your abilities in making the Chapter more effective. Chapter dues are (\$____.00) per (semester/year) and cover operation expenses (including refreshments after the meetings).

As you participate in chapter activities and learn more about transportation engineering, you might consider becoming a Student Member of ITE. Most of our chapter members belong to ITE. The ITE Student Member dues are \$10.00 per year. ITE is currently offering a complimentary first year of student member dues. Other benefits include (just to name a few):

- subscription to *ITE Journal*;
- becoming part of (and availing oneself of) a world-wide network of transportation professionals;
- employment opportunities through the annual student resume program; and
- the opportunity to seek understanding of subdisciplines within the transportation field.

The first meeting this fall is on _____. We invite you to come by and meet our guest _____, who will make a short presentation on the topic _____. We will also view a videotape entitled, "Careers in Transportation Engineering" produced by ITE. Afterwards, we will serve light refreshments.

We hope you can attend this meeting.

If you have further questions about the Chapter or ITE, please feel free to contact (Student Chapter Advisor, Room No., Phone No.) or myself at _____. You can also check out the ITE Web site (www.ite.org) or our chapter's Web site (_____).

Truly yours,

President