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Advertise in the ITE E-Newsletter and reach nearly 16,000 subscribed ITE members

Stand apart from your competition and drive transportation professionals to your Web site by advertising in the ITE E-Newsletter. Subscribers can access your Web site with a click of the mouse, and upon request, we can provide you with the unique click-through rate.

E-Newsletter ads are available in Standard, Preferred and Premium sizes to allow you to choose what best suits your company's needs. Take advantage of our low introductory rates and book your ad today.

Ads must be e-mailed to cgarneski@ite.org by the 15th day of the month preceeding distribution (i.e. June 15 for the July edition.)

Standard

92 x 88 pixels

Preferred

92 x 176 pixels

Premium

92 x 264 pixels

E-Newsletter Advertising Insertion Order

Contact Information

Agency/Company Name

Web site to link ad to

Contact

Address

City State/Province Zip/Postal Code

Phone Number Fax Number

E-mail

Insertion Month(s)

Authorized Signature Date

Payment Information

prepayment is required

Standard (92 x 88 pixels) \$250

Preferred (92 x 176 pixels) 450

Premium (92 x 264 pixels) 650

x Number of months (12 max) _____

Total _____

MasterCard VISA American Express

Check made payable to ITE enclosed

Card Number Sec. Code Exp. Date

Name as it Appears on the Card

Signature Date

Terms and Conditions of Ads in the ITE E-Newsletter

1. Institute of Transportation Engineers (hereinafter called ITE) reserves the right to reject any advertisement for any reason.
2. A signed insertion order and payment must be received before the advertisement is run. Refunds will not be issued for ads cancelled with less than 30 days notice.
3. ITE does not guarantee number of clicks, hits or readership of an advertisement.
4. ITE will not reimburse advertisers and/or advertising agency for any mistakes made within the text, coding, artwork or any other piece of media that is incorrect. ITE will not edit advertiser's artwork. Advertisers must correct any mistakes and resubmit correct artwork.
5. The advertiser and/or advertising agency assume all liability for errors in content of advertising.
6. ITE discourages the use of "alert" banners or any other artwork that may deceive readers.
7. Animated ads will not be accepted.

Please send form and payment to Christina Garneski, Marketing and Membership Services Senior Director, Institute of Transportation Engineers, 1627 I ("Eye") St. NW, Suite 600, Washington, DC 20006 USA; Fax: +1 202-785-0609; cgarneski@ite.org.