



- HOME
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- EMPLOYMENT CENTER
- TECHNICAL INFORMATION
- PROFESSIONAL DEVELOPMENT
- DIRECTORIES
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- JOIN ITE TODAY!
- ABOUT ITE
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- MEMBERS ONLY
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Advertise on the ITE Web site

and reach nearly 17,000 members and Web site guests

Your banner ad will be displayed on almost every page of the ITE Web site on the left side of the screen within the navigation bar. Only one advertiser uses the designated space at a time, and there are a limited number of spaces available. Ads are placed in the order that they are received.

Banner ads are available in Standard, Preferred and Premium to allow you to choose what best suits your company's needs. Banner ads are available in three-month increments. Ads can be e-mailed to cgarneski@ite.org. For availability please contact Christina Garneski, Marketing and Membership Services Senior Director, at +1 202-289-0222 ext. 128 or cgarneski@ite.org.

Standard

92 x 88 pixels

Preferred

92 x 176 pixels

Premium

92 x 264 pixels

Banner Advertising Insertion Order

Contact Information

Agency or Company Name

Contact

Address

Address Continued

City State Zip

Phone Number Fax Number

E-mail

Insertion Month(s)

Authorized Signature Date

Payment Information

- Standard (92 x 88 pixels) \$2,500
- Preferred (92 x 176 pixels) 4,500
- Premium (92 x 264 pixels) 6,500

x Number of three-month insertions _____

- Consultants Council Discount (\$100) _____

Total _____

- MasterCard VISA American Express

- Check made payable to ITE enclosed

Card Number Exp. Date

Name as it Appears on the Card

Signature Date

Terms and Conditions of Banner Ads on the ITE Web Site

- Institute of Transportation Engineers (hereinafter called ITE) reserves the right to reject any advertisement for any reason.
- Contracts run in three-month increments. Refunds will not be made if the advertiser breaks a contract before the insertion time period is through. A signed insertion order and payment must be received before the advertisement is run.
- ITE does not guarantee number of clicks, hits or readership of an advertisement.
- ITE will not reimburse advertisers and/or advertising agency for any mistakes made within the text, coding, artwork or any other piece of banner media that is incorrect. ITE will not edit advertiser's artwork. Advertisers must correct any mistakes and resubmit correct artwork.
- The advertiser and/or advertising agency assume all liability for errors in content of advertising.
- ITE discourages the use of "alert" banners or any other artwork that may deceive readers.
- At this time, ITE is not able to give breakdowns of "clicks" or "unique users."

Please send form and payment to ITE, Christina Garneski, Marketing Sales Manager, Institute of Transportation Engineers, 1099 14th Street, NW, Suite 300 West, Washington, DC 20005-3438 USA; Fax: +1 202-289-7722; cgarneski@ite.org