

## ITE Parking Council Action Plan - 2011



### Mission

The mission of the ITE Parking Council is to identify, educate and promote effective practices in the planning, design, operations and management of parking facilities.

### Goals and Objectives

- Similar to the Goal and Objective identified in 2010, the Parking Council will continue to enhance the visibility and increase communication between the Parking Council and the membership within and external to ITE. This will be accomplished through the following methods:
  - An overhaul of the Parking Council's Web site;
  - Development and maintenance of a regular Parking Council Newsletter;
  - Preparation and distribution of Abstracts and "Hot Topic" summaries.
- To provide for professional development and recognition of current parking initiatives.
  - Sponsor technical sessions for both the ITE 2011 Technical Conference and ITE 2011 Annual Meeting
  - Create and conduct 1-2 parking related Webinars/Workshops;
  - Continue to assist with and advance the annual Student Chapter Trip and Parking Generation Data Collection Project;
  - Completion of a research project/guidance based on recent membership feedback
  - Sponsor panels at each of the ITE national conferences

### Action Items

- Update the existing Parking Council website outlining the current projects and correspondence.
- Develop a newsletter in conjunction with the quarterly ITE newsletter.
- Solicit creation of "Hot Topic" summaries by Parking Council membership.
- Solicit feedback from the membership with respect to topics that require additional research/guidance.
- Create at least 1-2 Webinars/Workshops/Web Briefings to further address information contained within the "Hot Topic" summaries (specific topics to be determined by membership feedback). The leaders or instructors will be volunteers from the Parking Council Executive Committee (PCEC) or from the Parking Council membership.
- Assist in review of submissions made as part of the annual Student Chapter Trip and Parking Generation Data Collection Project.
- Provide regular correspondence from PCEC to membership to enhance visibility and promote interaction.
- Develop/solicit topics (from Hot Topics and other sources) for presentation at ITE conferences.