

ITE Coordinating Council 2009 Action Plan

The Coordinating Council provides leadership and coordination of activities across the Councils.

Mission

The mission of the ITE Councils is to enhance professional collaboration and advance the technical body of knowledge through communities of common interests.

Goals and Objectives

- Provide communities of common interest and disciplines within the larger ITE community of transportation professionals.
 - Enhance collaboration and communication
 - Support innovation and promote creative responses to timely issues
 - Link professionals and practitioners to advance the profession
 - Build connections to other organizations serving the transportation profession
- Serve as a link between these communities of common interest and other elements of the Institute, including the ITE international leadership, Districts/Sections, student chapters, and individual ITE members.
 - Develop communication tools for information sharing
 - Expand the use of the web to engage younger members
- Be the focal point of communities of common interest for activities, creation of new products and professional development.
 - Develop, collect and distribute technical documents and resources
 - Provide a variety of technical activities and projects to engage a broad range of participation

Action Items

- Revise the Council Operating Guidelines to reflect the mission of the Councils and the role of the Coordinating Council as the leadership body for the Councils. Provide guidance that supports the stated goals and objectives
- Identify opportunities and appropriate approaches to address timely topics and cross-cutting issues
- Develop a menu of project types and formats that reflect the diversity of membership interests and council make-up across the different councils
- Review current council projects in light of the Strategic Plan Update and the Gap Analysis to identify technical resource needs and products
- Develop an outreach plan to direct activities that increase the involvement of a larger cross-section of the membership (age, geography, area of interest, etc.)
- Develop a communications plan for distributing technical information and council products
- In coordination with the International Board of Direction, identify technical activities that could be coordinated across the Districts, Sections and Chapters to enhance coordination