



ITE Technical Conference and Exhibit Product Training Sessions Monday, March 5, 2012, 4:00 p.m.–5:30 p.m.

ITE will be holding a Product Training Session at its 2012 Technical Conference and Exhibit in Pasadena, CA, USA. One 90-minute sessions will be held on Monday, March 5, 4:00 p.m.–5:30 p.m. This is a great opportunity for you to provide in-person training on your product to current and prospective clients.

How will my company benefit? Aside from the chief benefit of conducting in-person product training, there are several other reasons why you will want to participate:

- Presentation information (company name, product name, presenter's name and title and brief product description) will be listed in the Technical Conference and Exhibit program, which is distributed to all meeting attendees.
- Companies may submit an electronic flyer about their product to be included in the *ITE 2012 Technical Conference and Exhibit Compendium of Technical Papers* available to delegates. This ensures that even those delegates that are unable to attend the showcase will be exposed to your product.
- The sessions, including your company's information, will be marketed on the Web in addition to in the Technical Conference and Exhibit Program.
- Presenters may hand out marketing materials related to their product to all session attendees.
- Companies may invite clients and prospects not attending the meeting, to attend their session free of charge.

How will it work? The 90-minute session will provide ample time for overview, demonstration, training and question and answer periods. Presenters may allocate this time as they see fit. ITE will provide the following A/V equipment: an LCD projector and screen, VGA switcher, podium microphone, lavalier microphone, and table microphone. Presenters must provide their own laptops. **This is a first come, first served opportunity. To guarantee a spot in the final program, all information must be received by Monday, February 13.**

Space will be sold on a first-come, first-served basis, so sign up today! Companies interested in participating in the Product Training Sessions should complete the order form and send with payment in full of \$2,500 to Christina Garneski, Institute of Transportation Engineers, 1627 Eye St., NW, Suite 600, Washington, DC 20006 USA; fax +1 202-785-0609; e-mail cgarneski@ite.org. By February 13.

Payment in full must be received before your reservation can be confirmed.

Product Training Sessions
ITE 2012 Technical Conference and Exhibit
Pasadena Convention Center, Pasadena, CA, USA

Please provide the information below and send to ITE by February 13. **Please be aware, space will be sold on a first-come, first-served basis, so do not delay.** Your space will not be guaranteed until ITE receives payment in full. Confirmation of your space reservation will be sent at this time. If you have any questions, please contact Christina Garneski at +1 202-785-0060 ext. 128 or via e-mail at cgarneski@ite.org.

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| Vendor Training Session (Mon, 3/5, 4-5 p.m.) | \$2,500 |
| Total due | \$2,500 |

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Contact Information:

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|----------------|----------------|-----------------|---------|
| Company | | | |
| Contact Person | | | |
| Address | | | |
| City | State/Province | Zip/Postal Code | Country |
| Phone | | Fax | |
| E-mail | | | |

Presentation Information:

| | |
|-------------------|-----|
| Name of Product | |
| Presenter(s) | |
| Presenter's Title | |
| Phone | Fax |
| E-mail | |

Please send 50-word description to cgarneski@ite.org by February 13 to guarantee publication in final program.

Payment Information:

Visa American Express MasterCard Check (Made payable to Institute of Transportation Engineers.)

| | |
|-----------------------------------|-----------------|
| Name as it appears on credit card | |
| Credit card number | Expiration date |
| Signature | Date |

Complete this form and send to: Christina Garneski, Institute of Transportation Engineers, 1627 Eye Street, NW, Suite 600, Washington, DC 20006 USA; fax +1 202-785-0609; cgarneski@ite.org no later than February 13, 2012.

Payment in U.S. Dollars must be received before reservation can be confirmed. Please contact Christina Garneski with any questions at +1 202-785-0060 ext. 128, or cgarneski@ite.org.