

# Sponsorship Opportunities

## Support the Transportation Industry

Sponsorship at an ITE event shows your commitment to the industry and to the professionals who dedicate their time to serving the public. Build goodwill and gain unprecedented exposure by becoming an ITE sponsor. Most important, you don't have to be an industry giant to show your support.

## Sponsorship Levels

### BRONZE \$500

Your company name will appear in the 2012 Technical Conference and Exhibit Program, in ITE Journal, on signage at the Technical Conference and Exhibit and listed (in order of sponsorship level) on the ITE 2012 Technical Conference and Exhibit homepage beginning when ITE receives your sponsorship and running through the end of the conference.

### SILVER \$750

You will receive all of the benefits listed above, but we will use your company logo for greater recognition.

### GOLD \$1,000

All the benefits above, plus your company logo with a link to your Web site will appear as a banner ad on the Technical Conference and Exhibit homepage.

### PLATINUM \$2,500

Platinum sponsors will enjoy all the benefits above, plus your logo banner ad will also appear on the ITE homepage.

## Specialty Sponsorships

### Badge Lanyards \$2,500

Lanyards promoting your company will be handed out to every delegate along with their badge. The sponsoring company must provide approximately of 500 lanyards.

### Beverage Break \$1,000/break

Your company name and logo will be placed prominently at each beverage station during your chosen break time (Monday or Tuesday morning or afternoon). Attendees will be grateful to you for rejuvenating them.

### Drink Tickets \$250/pack of 24 tickets

Branded with your company name, these tickets can be distributed to attendees on Monday for that evening's reception. We'll even tell attendees where to find you.

For more information please contact Christina Garneski at [cgarneski@ite.org](mailto:cgarneski@ite.org).

