



ite
2012 Technical
Conference and Exhibit
March 4-7 • Pasadena, CA

Managing Operational Performance... Exceeding Expectations



www.ite.org/conference

about the meeting

A decade ago, a national dialogue on transportation operations began. Ten years later, the ITE 2012 Technical Conference and Exhibit will help transportation professionals take the next step. Attendees will learn tools and strategies to exceed expectations while still recognizing that transportation professionals and their organizations are at different stages of development.

The conference is designed to support transportation engineering, planning, and multidisciplinary professionals responsible for management and operations of transportation systems. Participation from transportation professionals, public agency management and decision-makers involved in transit, regional governance, policy development, ITS and traffic signal systems, management and operations, emergency response and vehicle technology development is strongly encouraged. Transportation professionals will leave the conference with strategies to improve mobility and safety.

preliminary schedule

Sunday, March 4

2:00 p.m.-5:00 p.m. Registration
11:00 a.m.-6:30 p.m. Council & Committee Meetings

Monday, March 5

8:00 a.m.-5:30 p.m. Registration
8:00 a.m.-5:30 p.m. Education Sessions
9:30 a.m.-4:00 p.m. Exhibits Open
9:30 a.m.-5:30 p.m. Council & Committee Meetings
9:30 a.m.-10:30 a.m. Networking Break
12:00 p.m.-1:30 p.m. Lunch in the Hall
3:00 p.m.-4:00 p.m. Networking Break
5:30 p.m.-6:30 p.m. Rose Bowl Tailgate Party

Tuesday, March 6

8:00 a.m.-4:30 p.m. Registration
8:00 a.m.-5:30 p.m. Education Sessions
9:30 a.m.-4:00 p.m. Exhibits Open
9:30 a.m.-10:30 a.m. Networking Break
10:30 a.m.-5:30 p.m. Council & Committee Meetings
12:00 p.m.-1:30 p.m. Lunch in the Hall
3:00 p.m.-4:00 p.m. Networking Break

Wednesday, March 7

8:00 a.m.-10:00 a.m. Registration
8:00 a.m.-11:30 a.m. Education Sessions
9:30 a.m.-10:00 a.m. Networking Break

what's included

Registration Type	Technical Sessions	Exhibit	Monday Lunch	Tuesday Lunch	Networking Reception
Full Registration	✓	✓	✓	✓	✓
Full-Time Student	✓	✓	✓	✓	✓
Retired Life Member	✓	✓	✓	✓	✓
Honorary Member	✓	✓	✓	✓	✓
One-Day					
Monday	✓	✓	✓		
Tuesday	✓	✓		✓	
Wednesday	✓				

Agency Discount -10%, cannot be combined with any other discount.

Registering 3 or more attendees from one company/agency, qualifies for a 20% discount off registration fees. This discount is limited to registration fees only and all attendees must register at the same time to take advantage of the discount. Please contact Sallie Dollins at +1 202-785-0060 ext. 149, or sdollins@ite.org for more information.

learning • training • networking



learning & training opportunities



The ITE 2012 Technical Conference and Exhibit offers more than just your standard session. Traditional technical sessions, plenary sessions, training seminars, discussion sessions, and workshops will address the integration of operational performance with organizational goals through the application of 21st-century technologies. The meeting content will address the application and performance of multimodal transportation management strategies to exceed customer expectations within today's budgetary constraints. The program will also seek to link transportation operations with economic competitiveness, safety, livability, and sustainability goals. Additionally, networking events provide opportunities to connect with one another outside of the classroom.

Plenary sessions provide an opportunity for the entire delegation to join together in learning. At this year's conference, you will have four such chances.

Traditional technical sessions incorporate presentations by industry experts, focusing on information sharing, introduction to research, and state-of-the-practice tools and resources.

Discussion sessions & workshops focus on problem solving, critical issues, nuts-and-bolts management and operations, innovative design and effective communications for today's transportation professionals.

Training seminars are embedded directly into the technical program to allow a greater number of attendees to take advantage of training. They are designed to help you turn knowledge into real-life solutions.

View the schedule at www.ite.org/conference



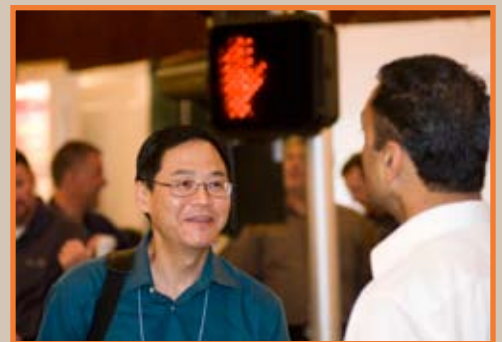
networking & social opportunities

The **ITE Exhibit** showcases products and services designed to meet the challenges of today's transportation professional. Networking breaks and lunches in the hall provide you with the chance to collaborate with exhibitors and other attendees. For more information, including a list of current exhibitors, visit www.ite.org/conference/exhibithall.asp.

Networking Breaks provide meeting attendees a chance to catch up with old friends, make new contacts, and find out about the latest technology in the exhibit hall. Beverages will be provided.

Lunch on Monday and Tuesday is included in every registration category and will be held in the exhibit hall. Taking advantage of this option allows you to get a bite to eat quickly, without having to leave the facility, and for no additional cost. It's also a great time to discuss what's happening in the industry with attendees and exhibitors alike.

The **Rose Bowl Tailgate Party** will immediately follow Monday's education sessions and will be held conveniently in the exhibit hall. Take this time to mingle with old friends and new while perusing the exhibit floor. Show your team spirit by wearing your college paraphernalia. Refreshments will be served.



PLENARY SESSIONS

Engaging Policy Makers to Gain Support for Operations
Innovations in the States and Provinces
Innovations in Local and Regional Agencies
Technology's Role in the Future of Operations

TRADITIONAL TECHNICAL SESSIONS

Integration of Transit Service into Traffic Operations
Strategic Approaches to Infrastructure Investment
Integrating Travel Demand Management into Operations
Safety Analysis Tools and Results
Performance Measures to Drive Service Success
Getting Ready for Connected Vehicles
Pedestrian Safety
Transportation Planning Analysis to Support System
Operations Improvements
Adaptive Signal Control Technology
Integration of Complete Streets Goals and Operations
Objectives
Freeway Operations
Data and Performance Measures
Improving Freight Operations to Foster Economic
Competitiveness

DISCUSSION SESSIONS & WORKSHOPS

Engineering Principals for Bicycle and Pedestrian
Transportation: Intersections, Crossings, and Signals
Performance Measurement Challenges for Emergency
Transportation Operations/Traffic Incident
Management
Transit Signal Priority Planning and Analysis Seminar
Public Health Benefits of Active Transportation Workshop
Application of Multimodal Level of Service
Roundabouts Hot Topics
Active, Integrated, and Performance-Driven
Transportation Operations
Integrating Operations, Safety, and Multimodal Planning

TRAINING SEMINARS

Leadership Development for Young Professionals
Defining Organizational Mission, Values, Goals, and
Objectives for Signal Systems
Maintenance Management for Signal Systems
Organizational Management for Signal Systems
Performance Management for Signal Systems

Earning Professional Development Hours (PDHs) and IACET Continuing Education Units

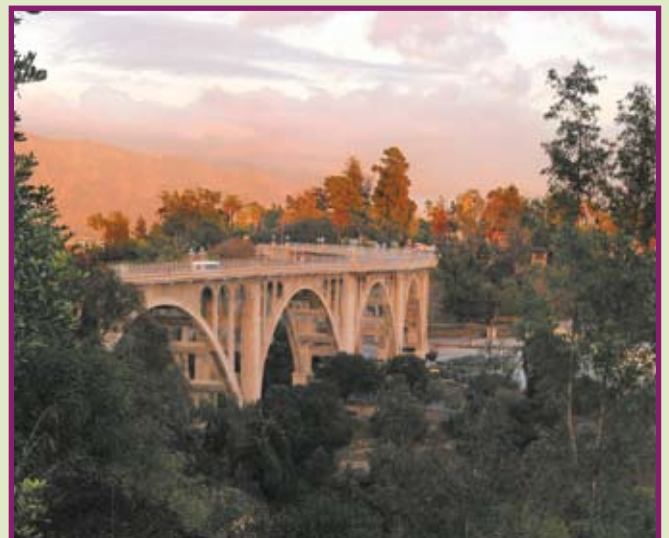
To successfully earn PDH/IACET CEU you must complete an online conference evaluation. The online evaluation link will be e-mailed after the conference. Be sure to update your ITE profile with your current e-mail address to ensure receipt of the e-mail.

- **Technical sessions and seminars** earn 1.5 PDH/0.2 IACET CEU for attendance or presentation per plenary, technical, conversation circle or poster session.
- **Published papers** earn 10 PDH per paper published as part of the online ITE 2012 Technical Conference and Exhibit Compendium of Technical Papers. Paper publication does not qualify for IACET CEU.

Visit www.ite.org/conference/education.asp for more information.



ITE and the ITE Educational Foundation (ITEEF) have been approved as Authorized Providers by the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Road, Suite 500, McLean, VA 22102.



pasadena

www.visitpasadena.com

Pasadena Convention Center
300 E. Green St.
Pasadena, CA 91101

Nestled at the base of the majestic San Gabriel Mountains, just 11 miles northeast of downtown Los Angeles, Pasadena is quintessential Southern California. From mountains caressed by the sun, through gardens radiant with roses, to extraordinary turn-of-the-century architecture, there is nowhere else quite like Pasadena. Stroll along beautiful tree-lined South Lake Avenue Pasadena's premier shopping district; browse antique stores, galleries and specialty shops in the Playhouse District; travel back in time in historic Old Pasadena; or even head to downtown LA aboard the Gold Line light rail system from any one of six Pasadena stations.

Pasadena is easily accessible to all Los Angeles area airports, freeways, and other Southern California attractions, including Universal Studios, Disneyland and local beaches.

accommodations

Hilton Pasadena

168 S. Los Robles Ave., Pasadena, CA 91101 USA

Tel: +1 626-577-1000

ITE Group Rate: \$179.00 US/night; expires February 14, 2012

Top 5 Reasons to Stay at the Host Hotel:

1. The Hilton Pasadena is less than two blocks from the Pasadena Convention Center.
2. It is located just minutes away from Old Pasadena and other Southern California attractions.
3. A complimentary shuttle service is offered within a 2-mile radius of the hotel.
4. The discounted group rate keeps you under budget, and your boss happy.
5. Staying at the host hotel helps keep ITE's costs down, so the savings can be passed on to you.

Book your room now at www.ite.org/conference/about.asp.

Government employees: A limited number of sleeping rooms are available at the federal per diem rate. These rooms will be offered on a first-come, first-served basis.



registration form



Complete this form and send with your payment to: Institute of Transportation Engineers, 1627 Eye St., NW, Suite 600, Washington, DC 20006.

For faster service, register online at www.ite.org/conference or fax this form to +1 202-785-0609. If you fax, please do not mail a duplicate. For registration assistance, call +1 202-785-0060 ext. 149.

NAME		NICKNAME	
TITLE		EMPLOYER	
STREET ADDRESS		CITY/STATE OR PROVINCE	POSTAL CODE AND COUNTRY
MAILING ADDRESS IS: <input type="checkbox"/> HOME <input type="checkbox"/> BUSINESS			
E-MAIL		TELEPHONE	
FAX		ITE MEMBER NUMBER (IF KNOWN)	

Registration Categories	ITE Members and Speakers		Nonmembers		Subtotal
Please see the grid under "what's included" for what is included with each registration.	On or before Feb. 11, 2012	After Feb. 11, 2012	On or before Feb. 11, 2012	After Feb. 11, 2012	
Full Registration	\$595	\$670	\$695	\$770	
One-Day Registration:					
<input type="checkbox"/> Monday, March 5	\$350	\$395	\$410	\$455	
<input type="checkbox"/> Tuesday, March 6	\$350	\$395	\$410	\$455	
<input type="checkbox"/> Wednesday, March 7	\$300	\$340	\$350	\$390	
ITE Honorary Member	\$0	\$0			
Retired ITE Life Member	\$150	\$175			
Full-time Student	\$100	\$125	\$130	\$155	
ITE Agency Member Discount To qualify, your agency must be an ITE Affiliated Government Agency Member. To find out if you qualify, e-mail membership@ite.org . Cannot be combined with any other discount.				- 10%	
				TOTAL	

Check here if you need to make special arrangements due to a disability. Please describe below.

Payment Information:

Payment must accompany registration form. All remittances are due in U.S. dollars. ITE does not accept Discover Card.

Check payable to Institute of Transportation Engineers American Express MasterCard Visa

Card Number	Expiration Date
Name on Card	Security Code

Refund Policy: Full refunds will be given for cancellations received on or before Friday, February 3, 2012. Cancellations received after February 3, 2012 but before Tuesday, February 14, 2012 will be subject to a 50% cancellation fee. No refunds will be given after February 14, 2012.