

Standard

92 x 88
 pixels

Extend your reach beyond the show floor and drive transportation professionals to your Web site by advertising in the special Technical Conference editions of the ITE E-Newsletter. ITE will send out daily electronic newsletters to its subscribed members to keep them up-to-date about what's happening in Pasadena. Subscribers can access your Web site with a click of the mouse, and upon request, we can provide you with the unique click-through rate.

Preferred

92 x 176
 pixels

E-Newsletter ads are available in Standard, Preferred and Premium sizes to allow you to choose what best suits your company's needs. **Advertise on all three days and receive 10% off!** This is a great compliment if you are submitting a press release for publishing, a free service for exhibitors.

Ads must be e-mailed to cgarneski@ite.org by February 24, 2012.

Premium

92 x 264
 pixels

E-Newsletter Advertising Insertion Order

Contact Information

 Agency or Company Name

 Contact

 Address

 Address Continued

 City State/Province Zip/Postal Code

 Phone Number Fax Number

 E-mail

Payment Information *prepayment is required*

<input type="checkbox"/> Standard (92 x 88 pixels)	\$250
<input type="checkbox"/> Preferred (92 x 176 pixels)	450
<input type="checkbox"/> Premium (92 x 264 pixels)	650
x Number of days	_____
-10% for all three days	_____

Total **\$** _____

MasterCard VISA American Express

Check made payable to ITE enclosed

 Insertion Day(s)- Monday, Tuesday and/or Wednesday

 Authorized Signature Date

 Card Number Sec. Code Exp. Date

 Name as it Appears on the Card

 Signature Date

Terms and Conditions of Ads in the ITE E-Newsletter

1. Institute of Transportation Engineers (hereinafter called ITE) reserves the right to reject any advertisement for any reason.
2. A signed insertion order and payment must be received before the advertisement is run. Refunds will not be issued for ads cancelled with less than 30 days notice.
3. ITE does not guarantee number of clicks, hits or readership of an advertisement.
4. ITE will not reimburse advertisers and/or advertising agency for any mistakes made within the text, coding, artwork or any other piece of media that is incorrect. ITE will not edit advertiser's artwork. Advertisers must correct any mistakes and resubmit correct artwork.
5. The advertiser and/or advertising agency assume all liability for errors in content of advertising.
6. ITE discourages the use of "alert" banners or any other artwork that may deceive readers.
7. Animated ads will not be accepted.

Please send form and payment by February 24, 2011 to Christina Garneski, Marketing and Membership Senior Director, Institute of Transportation Engineers, 1627 Eye Street, NW, Suite 600, Washington, DC 20006 USA;
 Fax: +1 202-785-0609; cgarneski@ite.org.