

Marianne Saglam  
Communications and Marketing Senior Director  
202-289-0222 ext. 123

# NEWS

## **MARK R. NORMAN RECOGNIZED FOR DISTINGUISHED SERVICE BY THE INSTITUTE OF TRANSPORTATION ENGINEERS**

AUGUST 20, 2008, WASHINGTON, DC— Mark R. Norman, director of the Technical Activities Division at the Transportation Research Board in Washington, DC, USA, received the Burton W. Marsh Distinguished Service Award at the Institute of Transportation Engineers (ITE) 2008 Annual Meeting and Exhibit, being held August 17–20, 2008 in Anaheim, CA, USA.

Mark joined ITE in 1977, shortly after attaining a master's of science in transportation engineering at Northwestern University and while employed with the New York State Department of Transportation's Traffic and Safety Division. He began his service to ITE as the Student Chapter coordinator for the New York Upstate Section. In 1977, Mark joined ITE's staff as Assistant Technical Director, beginning a career in the association business that has spanned more than 30 years, including more than 20 with ITE. While a staff member, Mark helped develop technical products and services, managed volunteers serving the Technical Council and Coordinating Council and represented ITE in numerous forums. He was a principal in the reorganization of the Coordinating Council. Through his efforts, the technical programs for the ITE technical conferences and annual meetings were enhanced with considerable volunteer input. His exposure through his family to politics in his hometown of Syracuse, NY, kindled a passion for government affairs. Mark helped formulate policies and positions for ITE on regulatory and legislative issues. He also represented ITE in the national dialog on management and operations. Mark became a valued member of the ITE executive management trio, serving as Deputy Executive Director for nine years.

At ITE, Mark grew professionally, gaining recognition from the membership and his fellow staff members as a leader in the transportation profession.

His contribution to the profession continued as Director of Policy at the Highway User Federation and as Director of the Technical Activities Division at the Transportation Research Board. During the time Mark was not employed by ITE, he sought opportunities to contribute as a volunteer and served with distinction. This year, Mark completes a three-year term as chair of ITE's Coordinating Council and as the Coordinating Council representative on the International Board of Direction.

ITE honors Mark with the Burton W. Marsh Award—its highest recognition of service—for his long-term and continued outstanding contributions. ITE recognizes his wife, Debbie, for her support of Mark's participation as well as her attendance at numerous ITE functions. ITE looks forward to Mark's continuing and dedicated service to the organization and his chosen profession.

The Burton W. Marsh Distinguished Service Award annually recognizes an individual who has contributed to the advancement of ITE over a period of years in an outstanding fashion. Burton W. Marsh was "Mr. ITE." He was a founder, past president and former executive secretary of ITE. For more than 57 years, Marsh was one of the most active ITE members, providing his sage and friendly council.

For a complete listing of all of ITE's 2008 award winners, visit the ITE Web site at [www.ite.org](http://www.ite.org).

The Institute of Transportation Engineers is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. Through its products and services, ITE promotes professional development of its members, supports and encourages education, stimulates research, develops public awareness programs and serves as a conduit for the exchange of professional education.

Founded in 1930, ITE serves as your source for expertise, knowledge and ideas through meetings, seminars and publications, and through its network of more than 17,000 members working in more than 92 countries.

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