

Marianne Saglam
Communications and Marketing Senior Director
202-289-0222 ext. 123

NEWS

WAYNE TANDA RECEIVES THEODORE M. MATSON MEMORIAL AWARD FROM THE INSTITUTE OF TRANSPORTATION ENGINEERS

AUGUST 5, 2007, WASHINGTON, DC—Wayne Tanda, director at the Monterey County Resource Management Agency in Salinas, CA, USA, was awarded the Theodore M. Matson Memorial Award at the Institute of Transportation Engineers (ITE) 2007 Annual Meeting and Exhibit, being held August 5-8, 2007 in Pittsburgh, PA, USA.

Throughout his career, Wayne Tanda has demonstrated a strong personal commitment to the advancement of the transportation profession with particular emphasis in the areas of leadership and management. He has always been a strong advocate for having the transportation professional viewed as someone who is integral to both achieving technical/engineering solutions for the movement of goods and people and who creates these solutions in a social and environmental manner palatable to impacted communities.

Wayne has both bachelor's and master's degrees in civil engineering from San Jose State University and a master of public administration from Golden Gate University.

Wayne has actively participated in ITE and other professional organizations to identify issues of concern and has worked within the leadership of those organizations to develop and implement both technically feasible and socially acceptable solutions. Within ITE, Wayne has held many leadership positions, culminating in his role as the chair of the Coordinating Council overseeing 12 technical councils addressing all aspects of traffic engineering and providing input and insight to the ITE International Board of Direction.

Since 1971, Wayne has devoted his career to serving the public sector, assuming key transportation leadership roles in San Jose, Los Angeles and currently with the county of Monterey, California where he oversees the departments and offices related to development and infrastructure.

In addition to ITE, he is an active member of the American Public Works Association, an instructor at the Mineta Transportation Institute and a member of the Morgan Hill Planning Commission.

Wayne has undertaken first-step initiatives in many of his career experiences, starting with his involvement in the revision of the San Jose General Plan Transportation Element, which ultimately produced the city's blueprint for freeways, local streets, transit and traffic demand strategies and served as a guide for the development of the city over the next two decades. In conjunction with this effort, he also initiated the city's first paratransit system, which serves thousands of disabled individuals and ultimately was adopted on a national basis.

He has also always strongly advocated for innovations in traffic safety and traffic calming. He assumed pioneer roles in the development of preferential parking districts and the safe and efficient application of speed reduction devices within neighborhoods, including but not limited to the use of traffic calming solutions and photoradar and LED technologies. While general manager of the Los Angeles Department of Transportation, he also was responsible for the creation of a comprehensive traffic safety education awareness

campaign to complement traditional engineering and enforcement efforts. This is considered one of the largest local efforts ever undertaken in the United States.

ITE joins the other organizations represented on the award committee to honor Wayne Tanda with the Theodore M. Matson Memorial Award for his advancement of the profession through outstanding contributions in the field of traffic engineering.

The Theodore M. Matson Award has been awarded annually since 1957 and recognizes outstanding contributions in the field of traffic engineering. Each year, representatives from the following associations select the award recipient: American Association of State Highway and Transportation Officials; American Road and Transportation Builders Association; Federal Highway Administration; Institute of Transportation Engineers, Intelligent Transportation Society of America; Theodore M. Matson and Associates; and Transportation Research Board.

For a complete listing of all of ITE's 2007 award winners, visit the ITE Web site at www.ite.org.

The Institute of Transportation Engineers is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. Through its products and services, ITE promotes professional development of its members, supports and encourages education, stimulates research, develops public awareness programs and serves as a conduit for the exchange of professional education.

Founded in 1930, ITE serves as your source for expertise, knowledge and ideas through meetings, seminars and publications, and through its network of more than 17,000 members working in more than 92 countries.

###