

ITE 2009 Annual Meeting and Exhibit

August 9-12

Henry B. Gonzalez Convention Center



ITE e-Newsletter: August 12, 2009

News from the ITE 2009 Annual Meeting and Exhibit

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On Tuesday, August 11, the ITE Annual Meeting and Exhibit continued with technical sessions and opportunities to visit the Exhibit Hall. The day ended with the annual Honorees Dinner, a much anticipated event to celebrate colleagues' outstanding achievements and distinguished service. With the Annual Meeting and Exhibit coming to a close tomorrow, look for an upcoming e-newsletter to provide a final recap of the sessions and events as well as a sneak preview of the 2010 Annual Meeting and Exhibit, taking place August 8-11, 2010, in Vancouver, British Columbia, Canada.

Audio Recordings from the Product Showcase

The Product Showcase offered attendees an in-depth look at the latest products in the industry. Click [here](#) to listen to an audio recording of Ron Featherston, Project Manager for Peek Traffic Corp., discussing VideoTrak IQ. Click [here](#) to listen to Michael Volling, Director of product management for Sensys Networks, discuss the Wireless Vehicle Detection System.

Technical Session Highlights

Meeting Transportation 21st Century Challenges

Session 31, Meeting Transportation 21st Century Challenges, was a conversation circle session designed to discuss technical topics, tools, resources and activities to be considered for inclusion in the ITE 2010 Technical Conference and Exhibit program. To help lead the discussion, the panelists gave overviews on three issues surrounding sustainability: energy consumption, the environment and economics.

Clark Wilson, with the U.S. Environmental Protection Agency (EPA), discussed smart growth initiatives <http://www.epa.gov/smartgrowth> and the new partnership between EPA, the U.S. Department of Housing and Urban Development and the U.S. Department of Transportation to help improve access to affordable housing, more transportation options and lower transportation costs while

protecting the environment in communities nationwide.

Cynthia Burbank of PB Americas Inc. discussed the realities of climate change and the unprecedented efforts we will need to take to reduce greenhouse gas emissions to a level that will avoid extreme climate change impacts. Brian Bochner of the Texas Transportation Institute discussed designing with context as a means to accommodate population growth and adapt to climate change.

Participants in the conversation circle shared some of the following observations:

As transportation professionals, we are learning that sustainability and livability are not transportation issues on their own--there is strong connectivity between housing, public utility companies and the automotive industry. New partnerships will be necessary.

We need to prepare our infrastructure for the technologies of the future, by actions such as installing charging stations at condo and apartment complexes for plug-in vehicles. ITE should take a lead role in providing and examining the facts about sustainability. We need to determine what we do know as well as what we don't know.

Participants felt that ITE should look at the issue of sustainability globally, leading the way for developing countries that are just beginning to have large numbers of vehicles to use efficient fuel technologies. We might turn to Europe for examples of building sustainable cities.

Keep watching the ITE e-Newsletter for more information about this important topic and the 2010 Technical Conference and Exhibit, taking place March 14-17, 2010, at the Savannah International Trade & Convention Center in Savannah, Georgia, USA.



Getting Students Interested in Transportation

Session 26, Getting Students Interested in Transportation, was a conversation circle where participants discussed ways to attract students to the transportation profession. Panelist John A. Davis of the ITE Midwestern District discussed coordinating a traffic bowl to increase student involvement. Panelist Michael D. Kyte led the circle to talk about what

students learn rather than focusing on what is taught. Panelist Chandra Bhat, an ITE faculty advisor at the University of Texas, discussed how he would like to increase student participation by unifying efforts and streamlining communication. Panelist Michael Knodler, University of Massachusetts student chapter advisor, discussed the need to focus on why current students are interested in transportation, and then apply those interests in recruiting efforts.

Exhibitor News

The following press releases detail the latest news and updates from exhibitors at the ITE Annual Meeting and Exhibit. Click on the links to read the full releases.

[Optelecom-NKF's line of Sigura® cameras and video servers integrated with OnSSI's new driver](#)

[Peek Presence and Demos at ITE Exhibition](#)

[Pelco Products Inc. Announces Better Pedestrian Push Button for 2009](#)

[PTV America Inc. Announces the Release of VISUM 11](#)

[Quixote Transportation Safety Introduces Moveable Vulcan Barrier](#)

[Reno A&E is Pleased to Announce the Release of TS-2 Power Cabinet Supply](#)

[Strong Concepts Introduces TEAPAC Complete](#)

[New Mercury-Free Replacement for Mercury Relays in Traffic Control Cabinets from Struthers-Dunn](#)

[TAPCO's LED-enhanced Chevrons Alert Drivers of Dangerous Curves](#)

[Telegra Showcases Advanced LED Variable Message Signs](#)

[When Cars Began Speeding on Former Country Road, Traffic Logix Traffic Calming Solutions Were Called to the Rescue](#)

Transoft Launches [New Transportation Blog](#), [Live Web-based Training](#) and [New Software for Traffic Sign Plans](#)

[Trans-Tech Displays Custom LED Transportation Signs](#)

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