

# Institute of Transportation Engineers

## 2012 Exhibit Booth Selection Drawing RSVP Form

The Institute of Transportation Engineers is now accepting requests for booth reservations for the ITE 2012 Annual Meeting and Exhibit, August 12–15 in Atlanta, GA, USA. Exhibitors applying before the deadline will be entered in a drawing to determine the selection order for the most desirable booths at the exhibits.

To be eligible for the drawing, send the completed form to [cgarneski@ite.org](mailto:cgarneski@ite.org) or +1 202-785-0609 (fax).  
**Forms must be received no later than Monday, August 1.**

A drawing of exhibitors, who have returned this form by the deadline, **will be conducted before the Annual Meeting**. The booth selection process will take place Monday, August 15, 2011 from 2:15 p.m.–3:00 p.m. in Room 101, America's Center. The order of selection is determined by a random drawing, and then adjusted by the following factors: years that your firm has exhibited at ITE Annual Meetings (0.3 times the number of years) and number of booths to be reserved for the 2012 exhibit (0.5 times the number of booths).

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### Please Provide the Following Information:

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Contact

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Company Name

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Address

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City

State/Province

Zip/Postal Code

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Phone

Fax

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E-mail

Total number of 10x10 ft. booth spaces you will be reserving: \_\_\_\_\_

*Hint: a 20x20 ft booth = 4 10x10 ft. booth spaces; a 10x20 ft. booth = 10x10 ft. booth spaces*



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# Example:

## Order prior to applying adjustment factors

Company	Drawing Position*	# Yrs. as Exh.	# of booths for next yr.
Company A	6	10	2
Company B	1	15	3
Company C	4	1	1
Company D	5	3	2
Company E	2	5	1
Company F	3	28	4

## Order for booth selection after applying adjustment factors

Final Order	Company	Drawing Position*	# Yrs. as Exh.	# of booths for next year	Drawing Value	# Yrs. as Exh. Value	# of booths for next year Value	Total Points
1	Company F	3	28	4	4.8	8.4	2.0	15.2
2	Company B	1	15	3	5.0	4.5	1.5	11
3	Company A	6	10	2	4.5	3.0	1.0	8.5
4	Company E	2	5	1	4.9	1.5	0.5	6.9
5	Company D	5	3	2	4.6	0.9	1.0	6.5
6	Company C	4	1	1	4.7	0.3	0.5	5.5

\* The drawing position is determined by random selection. The total number of companies returning forms is used to determine the drawing value. For example, if there are 50 companies in the booth drawing the first company picked at random receives 5 points, the second company receives 4.9 points, the third company receives 4.8 points, etc. Using a decimal point instead of a whole number allows the adjustment factors to have an effect on the final list. The above example assumes a total of 50 entries.