

# Mission Statement

To provide the global community of transportation professionals with the knowledge, practices, and skills to serve the needs of their communities and help shape the future of the profession and transportation in the societal context.

## Core Values

### The Four Cornerstones

ITE is Recognized, Relevant, Value Added, and Connected

## Strategic Opportunity Areas

Membership

Technical Knowledge

Institutional Sustainability

Strategic Goals

Strategic Goals

Strategic Goals

Strategic Actions

Strategic Actions

Strategic Actions

Performance Measures

Performance Measures

Performance Measures

Recognition: The three Opportunity Areas are inextricably linked.